

Sustainable Procurement

Edition 42 | April 2009

Dear colleagues,

We are pleased to send you the quarterly Update on Procura⁺, the European Sustainable Procurement Campaign, and ICLEI's Sustainable Procurement activities in Europe.

You can also read more about current Procura⁺ Campaign developments by visiting the Campaign website www.procuraplus.org. You can find more information about ICLEI's projects on Sustainable Procurement at www.iclei-europe.org/procurement

ICLEI welcomes your contributions. Just send your news to procurement@iclei.org. News from Procura⁺ Campaign Participants and ICLEI members enjoy publishing priority!

If this newsletter does not display properly, please click here to view it online: www.iclei-europe.org/index.php?id=7102&no_cache=1

In this issue:

1| EcoProcura 2009: Climate Neutral through Procurement – Conference outcomes

2| Project News:

- SMART SPP moves into early market engagement phase
- GPP training seminars in Germany
- Governments of the City and State of São Paulo launch protocol on sustainable timber
- Biofuel Cities hosts session at World Biofuels Market
- Buy IT Fair – new guidance on sustainable procurement on computers

3| Procura⁺ Campaign News:

- Helsinki, Barcelona and Lille to lead the Procura⁺ Campaign
- Campaign participants present their achievements at EcoProcura 2009

4| Upcoming Events:

- Procura⁺ Seminar and participants meeting, 22-23 October 2009, Zürich
- 3rd International Conference on Green Purchasing, Suwon City, 20-23 October

5| Internal News:

- New Project Assistant – Irene Wintermayr

1. EcoProcura 2009: Climate Neutral through Procurement – Conference outcomes

Reykjavik, 25-27 March 2009 – Sustainable public procurement is a key tool in tackling climate change. This was the message given by more than 220 delegates from 41 countries at the 7th EcoProcura conference in Iceland's captivating capital.



Public authority delegates pledged to use their vast economic purchasing power to help fight climate change, by strongly boosting the market for climate friendly products and services. Participants also called on national governments to put the issue firmly on their agendas in the decisive round of global climate negotiations that are



to take place in Copenhagen later this year.

The financial crisis has hit Iceland hard but both the City of Reykjavik and the national government are now forging ahead, using sustainable purchasing as a sound basis for a sound future, providing an excellent host for EcoProcura 2009. This commitment was reinforced by the signing of the new Icelandic sustainable

procurement national action plan at the event by the Ministers of the Environment and Finance.

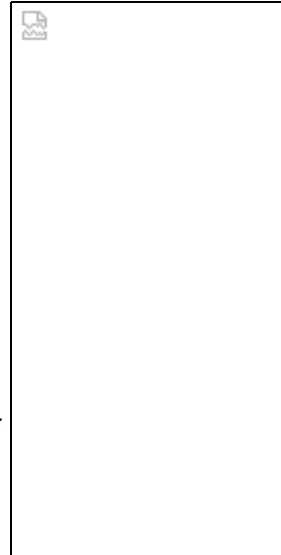
Delegates were encouraged to “think globally and act locally”, which, according to Iceland’s Environment Minister, Kolbrún Halldórsdóttir, “is the mantra that will lead us to a more sustainable society”. With over 2 trillion Euros spent on goods and services by public authorities in the European Union alone, the economic potential to push for sustainably innovative technologies and product solutions by local governments and all public bodies is enormous. However, it is only by combining and co-ordinating strategies and actions taking place at the local, national, European and international levels that this potential will be reached.

Demonstrating to budget-conscious public authorities that sustainable procurement is efficient procurement was highlighted as a priority. Promoting the greater use of life-cycle costing and finding the most efficient ways to meet real needs were presented as key in achieving this. The City of Vienna presented the most striking example, boasting savings of €43 million over 4 years, as the direct result of their sustainable procurement activities.

The highly interactive conference programme, also including training sessions, was designed to maximise opportunities for in-depth discussion and networking, and was much appreciated by participants.

All presentations, press releases and photos are available on the conference website - visit: www.iclei.org/ecoprocura2009.

*For more information, please contact Simon Clement on:
simon.clement@iclei.org.*



2. Project News

SMART SPP moves into early market engagement phase



Seven months after the official start of the European SMART SPP project – innovation through sustainable procurement - activities are well underway in the project implementation phase, following the end of the second partner consortium meeting at the end of March in Reykjavik. The implementation phase will promote the introduction of new, innovative low carbon emission technologies onto the European market.

In May 2009, the project partners will publish a European Prior Information Notice (PIN) presenting the (purchasing) demand identified for public lighting systems – for example, LED lighting, OLED-lighting, lighting tubes - highly energy efficient (electric)

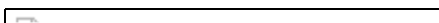
vehicles (passenger and duty cars), innovative ICT equipment, and construction services - for example, heating and cooling systems using renewable energy sources.

Suppliers and manufacturers providing innovative solutions in these fields are invited to join the early market engagement phase by responding to the PIN or by contacting ICLEI directly – Philipp Tepper on: philipp.tepper@iclei.org or phone: +49/761 368 920.

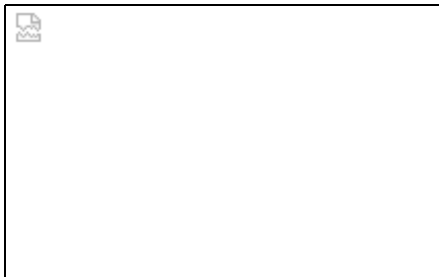
Latest information regarding the activities taking place in the various regions and countries covered by the project consortium - United Kingdom, Spain, Portugal and Denmark - is available in the first edition of the biannual project newsletter – the SMART SPP Update - available on-line in English and Spanish.

To subscribe to the Update or for more information on the project, visit: www.smart-spp.eu.

GPP training seminars in Germany



Sponsored by the German Federal Environment Agency, ICLEI's



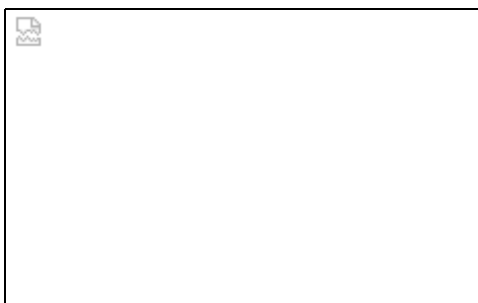
Sustainable Procurement team has embarked on a new project in partnership with the Ökoinstitut in Germany on promoting GPP in Germany. The two organisations have joined forces to develop, organise and carry out a series of training sessions on sustainable procurement to be held in five urban clusters across Germany. The training sessions will be geared towards public authorities in Germany, with a particular focus on procurers working in local and regional government administrations.

Individually tailored training seminars will be put together by integrating existing knowledge and training approaches developed through previous studies sponsored by the German Federal Environment Agency, and by drawing on the Ökoinstitut and ICLEI's experience.

The goal of the training sessions is to equip public authorities with knowledge and approaches to practically implement green procurement strategies and promote the approach in their own administration.

If you are interested in participating in the training seminars, please contact Irene Wintermayr on:
procurement@iclei.org

Governments of the City and State of São Paulo launch protocol on sustainable timber



On 18 March, the Governments of the City and of the State of São Paulo (Brazil) launched a protocol of intentions that recommends the use of sustainably certified timber in the construction of buildings - another initiative by the City and the State in favour of sustainable procurement. Recently, the City of São Paulo started replacing some of its motorcycle courier services with so-called 'bike-boys', in order to reduce local CO₂ emissions. The first meeting of the signatories of the protocol will take place on 17 April in order to implement the document's objectives. A second edition of the Guide "Timber: Sustainable Use in Building Construction" (Madeira: Uso

Sustentável na Construção Civil), revised by the Brazilian IPT (Institute for Technological Research) will also be launched at the event.

Both the State and City of São Paulo are partners in the international project "Fostering Sustainable Procurement in Brazil" (CPS-Brasil), coordinated by ICLEI's Latin American and Caribbean Secretariat. The project has an important capacity-building component that has jointly been developed by ICLEI's Sustainable Procurement team (in Europe) and ICLEI's office in Brazil.

For more information on the protocol, the signing ceremony, Guide and follow-up actions, visit:
www.anggulo.com.br/madeira/retro/hotsite_retro.htm (in Portuguese) or contact Peter Defranceschi on:
peter.defranceschi@iclei.org

Biofuel Cities hosts session at World Biofuels Market

The Biofuel Cities European Partnership ran a vibrant session at the World Biofuel Markets Conference in Brussels (Belgium), on 17 March. The session focused on the adoption of biofuels on a local and regional scale, bringing together the objectives of the Biofuel Cities European Partnership and the increasing demand for up to date information about the use of biofuels in local fleets.

Representatives of several stakeholder groups attended the session which was moderated by Eric Van den Heuvel, initiator of the project and Senior Consultant at Ecofys International. The presentations were based on two recent publications by Biofuel Cities: the Policy Handbook and the Sustainable Procurement Guide. The value of these publications was demonstrated by linking them to practical examples in presentations from the City of Stockholm and Graz.

The Biofuel Cities European Partnership is a forum for the application of biofuels. Open to all stakeholders in the area of biofuels for vehicles, it offers www.biofuel-cities.eu - a one-stop-shop for information on biofuels application; online facilities, workshops and study tours to exchange and network with your peers and learn from experts; news, publications and tools to provide information, guidance and support.

For further information on the World Biofuel Markets session, download the press release by visiting:
www.biofuel-cities.eu/index.php

Buy IT Fair – new guidance on sustainable procurement on computers



The new guide “Buy IT Fair – Guide on socially and ecologically responsible procurement of computers” is available now in German. The guide provides guidance on how to include social criteria into public procurement tenders of computers, outlining the opportunities to include sustainability criteria in the various procurement phases.

The guide has been published by the German-based NGO WEED (World Economy, Ecology & Development), in cooperation with ICLEI's European Secretariat. English, Dutch and Hungarian editions of the guide will be published a little later this year. Hard copies of the guide in German can be ordered by sending an email to procurement@iclei.org.

Download the guide as a pdf file from www.pcglobal.org.

3. Procura+ Campaign News

Helsinki, Barcelona and Lille to lead the Procura+ Campaign

ICLEI is pleased to announce the new appointment of the City of Helsinki (Finland), as the Procura+ Chair, and the Cities of Barcelona (Spain) and Lille (France) as Procura+ Vice-Chairs. The new roles will be effective until March 2011. The Chair and Vice-Chairs will be represented by:

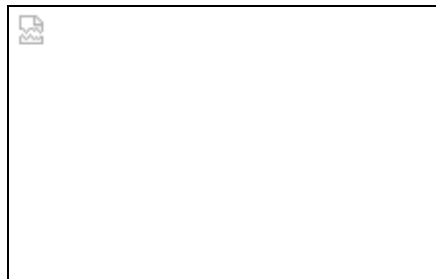
- Mr Pekka Sauri, Deputy Mayor, City of Helsinki
- Ms Imma Mayol Beltrán, Deputy Mayor for Environment and Sustainability, City of Barcelona
- Ms Danielle Poliautre, Deputy Mayor, City of Lille

Campaign participants present their achievements at EcoProcura 2009

Cities participating in the Sustainable Procurement Campaign, Procura+ were well represented at the 7th EcoProcura conference held in Reykjavik this year. Participants and national partners of the Campaign, representing nine different countries, took part in the event, several of them presenting their achievements in sustainable procurement.

The newly appointed Chair of the Campaign - Deputy Mayor of the City of Helsinki, Pekka Sauri - highlighted the important role the Campaign has in addressing sustainable, low-carbon construction, for instance, through networking and purchasing activities provided through the Campaign framework.

The Procura+ Campaign was also one of the key topics highlighted at EcoProcura this year, sparking great interest from many cities, purchasing organisations and other networks to join the movement and participate in the Campaign. Participants at the conference had the chance to get the latest information about the Campaign during one of the many break-out sessions, and also at the 'market lounge' session - where participants were given the opportunity for a more personalised small group meeting to address questions or issues. To see the presentations made by the Cities of Helsinki and Zürich in the Procura+ session at EcoProcura, visit: www.ecoprocura.eu/index.php.



For more information about Procura+, visit: www.procuraplus.org. Or contact Philipp Tepper on: philipp.tepper@iclei.org.

4. Upcoming Events

Procura+ Seminar and participants meeting, 22-23 October 2009, Zürich

Following on from the last Procura+ Seminar, held last November in Birmingham (United Kingdom), ICLEI is pleased to announce that the next Procura+ Seminar will take place in Zürich (Switzerland) on 22-23 October 2009.

This year's event will address how sustainable procurement can support the climate mitigation and adaptation strategies of public authorities in Europe. The Seminar will focus on exchanging good practice

experiences and exploring opportunities of how sustainable procurement can drive innovation of emerging technologies which lead to substantial reduction of CO₂ emissions.

Information on the Seminar will be available on the Procura+ website by the end of April: www.procuraplus.org. Alternatively, please contact Marta Anglada on: marta.anglada@iclei.org.

3rd International Conference on Green Purchasing, Suwon City, 20-23 October 2009



Following Sendai, Japan (2004) and Barcelona, Spain (2006), the 3rd International Conference on Green Purchasing – “Tacking Climate Change through Green Purchasing” in Suwon (Republic of Korea) will offer diverse perspectives, a wealth of ideas and exemplary cases on green procurement and how to put it into practice.

The international gathering is an opportunity to meet with those leading the design and implementation of sustainable consumption and production activities, including representatives from NGOs, local governments and organisations from around the world who are making green purchasing a reality.

If you are interested in attending this conference, please visit the IGPN website for the latest information on the conference: www.igpn.org.

5. Internal News

New Project Assistant – Irene Wintermayr

Irene Wintermayr joined ICLEI's Sustainable Procurement Team as a Project Assistant in April this year. Irene previously worked for Survival International in their Outreach and Fundraising Department and participated in several development projects. Irene holds a Masters degree in Comparative Politics from the London School of Economics.

Subscribe? Feedback? Questions? Please let us know!

If you would like to Subscribe to the Sustainable Procurement Update, have any further questions, would like to give feedback on ICLEI's work in Sustainable Procurement or would like to be taken off this mailing list, please contact us at: procurement@iclei.org

The Sustainable Procurement Update is produced by the European Secretariat of ICLEI - Local Governments for Sustainability. Editors: Amalia Ochoa (responsible) and Marta Anglada.

ICLEI is an international association of local governments and national and regional local government organisations that have made a commitment to sustainable development.

More than 1,000 cities, towns, counties, and their associations worldwide comprise ICLEI's growing membership. ICLEI works with these and hundreds of other local governments through international performance-based, results-oriented campaigns such as the Procura+ Campaign and programmes.



The Procura+ Sustainable Procurement Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement and help promote their achievements. The Campaign was established in 2004 to help drive the mainstreaming of sustainable public procurement throughout Europe. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

Copyright 2009 ICLEI European Secretariat GmbH, Freiburg, Germany. All rights reserved.

www.iclei-europe.org/procurement