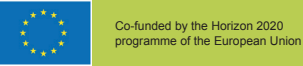


# THE NEW EUROPEAN ENERGY LABELS

By **September 2020**, in all EU countries a new energy labelling system will be introduced. Starting in March 2021, it will progressively be rolled out to 9 product categories.



www.belt-project.eu

September  
**2020**

1. **DISHWASHERS**

2. **WASHING MACHINES**

3. **FRIDGES**  
(Including wine storage fridges)

4. **ELECTRONIC DISPLAYS**  
(Including televisions monitors & digital signage displays)

5. **COMMERCIAL FRIDGES**  
(Refrigerating appliances used in shops and vending machines)

2021  
1 March

## THE PRODUCT CATEGORIES

2021  
1 September

6. **LIGHTING SOURCES**

2022  
1 January

7. **AIR CONDITIONERS AND COMFORT FANS**

2022  
1 June

8. **TUMBLE DRYERS**

2023  
1 March

9. **VACUUM CLEANERS**



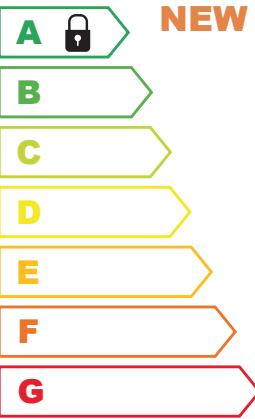
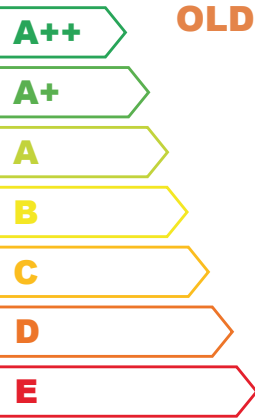
NEW



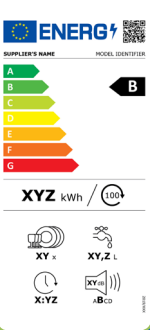
## NOW AND AFTER: THE NEW SCALES

Currently, products are labelled on a scale from A+++ (most efficient) to E (least efficient).

With the new rules, the existing labels will be rescaled: from A to G.



Initially, class A (the most efficient one), will be left empty to leave room for more energy efficient models.

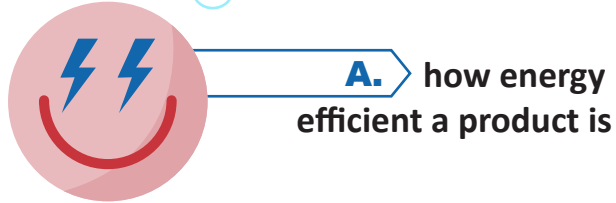


## THE NEW LABELS' LOOK

- Scales about energy consumption
- Other energy and non-energy visual information
- A new QR code, referring to additional, official informations (non-commercial) online
- Non-energy visual information

## A MORE CLEAR AND ACCURATE INFORMATION...

The new labels will be introduced to **help European consumers better understand:**



**B.** how to choose a product in order to reduce energy consumption costs

## ...FOR A GREENER AND MORE EFFICIENT EUROPE

Estimated saving per year with the new labelling system:

**150 million tons of oil equivalent**  
(ca. the annual primary energy consumption of Italy)

**€285 for each consumers**  
(on energy bills)

**€66 billion for companies**  
(in extra revenues)

## THE TRANSITION PERIOD

During this phase, **old and new labels will both be available** for all products. **From November 2020:** each product including in the rescaling, must be accompanied by the new labels.

## PUBLIC TENDERS: THE NEW RULES...

With the new rules, it will be mandatory to request the new energy labels in all public tenders.

## ...AND THE EXPECTED BENEFITS

- rationalization of public expenditure
- more awareness for public buyers
- less environmental impact
- stimulus to innovation