GPP Helpdesk Webinar on Sustainable Events

28 June 2018

Introduction

John Watt
ICLEI – Local Governments for Sustainability

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GPP is defined by the European Commission as

A process whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life-cycle when compared to goods, services and works with the same primary function that would otherwise be procured.

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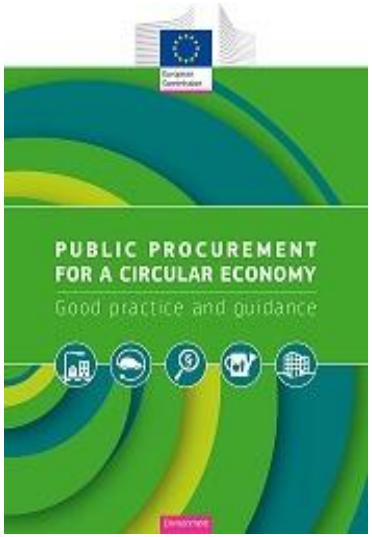
Green Public Procurement (GPP) – European Commission perspective

- Definition provided through the EC Communication (2008) 'Public Procurement for a Better Environment'
- Recommended political target: 50% of tendering procedures to be green
- Developed EU GPP criteria for priority products and services
- Legal/operational Guidance
- Recommended development and adoption of GPP National Action Plans by all EU Member States

GPP support tools

- Visit the European Commission's GPP website! http://ec.europa.eu/environment/gpp/
- Full sets of EU GPP criteria and background reports in 20+ languages for 19 priority product groups/services
- Buying Green Handbook (April 2016)
- Circular Procurement brochure (end of 2017) available in 6 languages
- Over 100 good practice cases available online
- Helpdesk service to answer any questions related to GPP. Questions can be sent in English, German and French: gpp-helpdesk@iclei.org
- Monthly newsletter (GPP News Alert): sign up today!



EU GPP Criteria for 19 products/services

- Copying & graphic paper
- Computers & monitors
- Transport (updated in 2018)
- Electricity
- Cleaning products & services (updated in 2018)
- Buildings
- Food & Catering services (updated in 2018)
- Buildings
- + more..
- Work programme available online

Two levels of Criteria

Core criteria

- Aim at addressing the key environmental impacts
- Require minimum additional verification effort or cost increases.

Comprehensive criteria

- Aim at purchasing the best environmental products available on the market
- Possibly require additional verification efforts or a slight increase in cost compared to other products with the same functionality

- *They are often adapted by Member States to national circumstances*
- *GPP criteria are largely based on standard Type I ecolabels.*

Organising Sustainable Events

A sustainable event is designed, organised and implemented in a way that minimises negative environmental and social impacts and leaves a positive legacy for the host community

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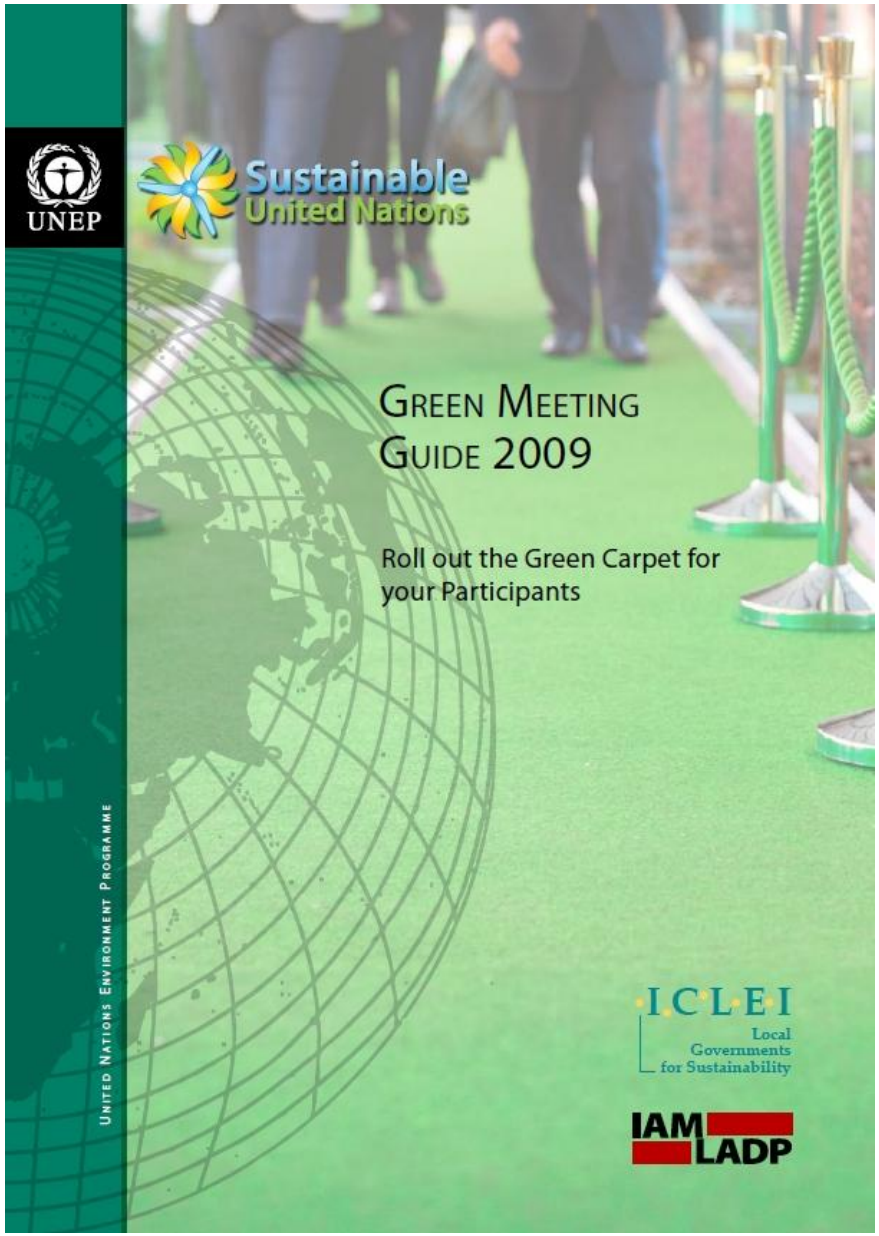
Sustainable events: why?

- Organising events forms part of day-to-day business for many organisations.
- For public sector organisations, particularly governments - cities, counties, regional and national governments or agencies - the organisation of sustainable events contributes to the positive image of a city and is increasingly linked to assets like tourism.
- Organising a sustainable event is also an opportunity to foster a culture of sustainable development - towards the companies involved and also the people taking part in them.

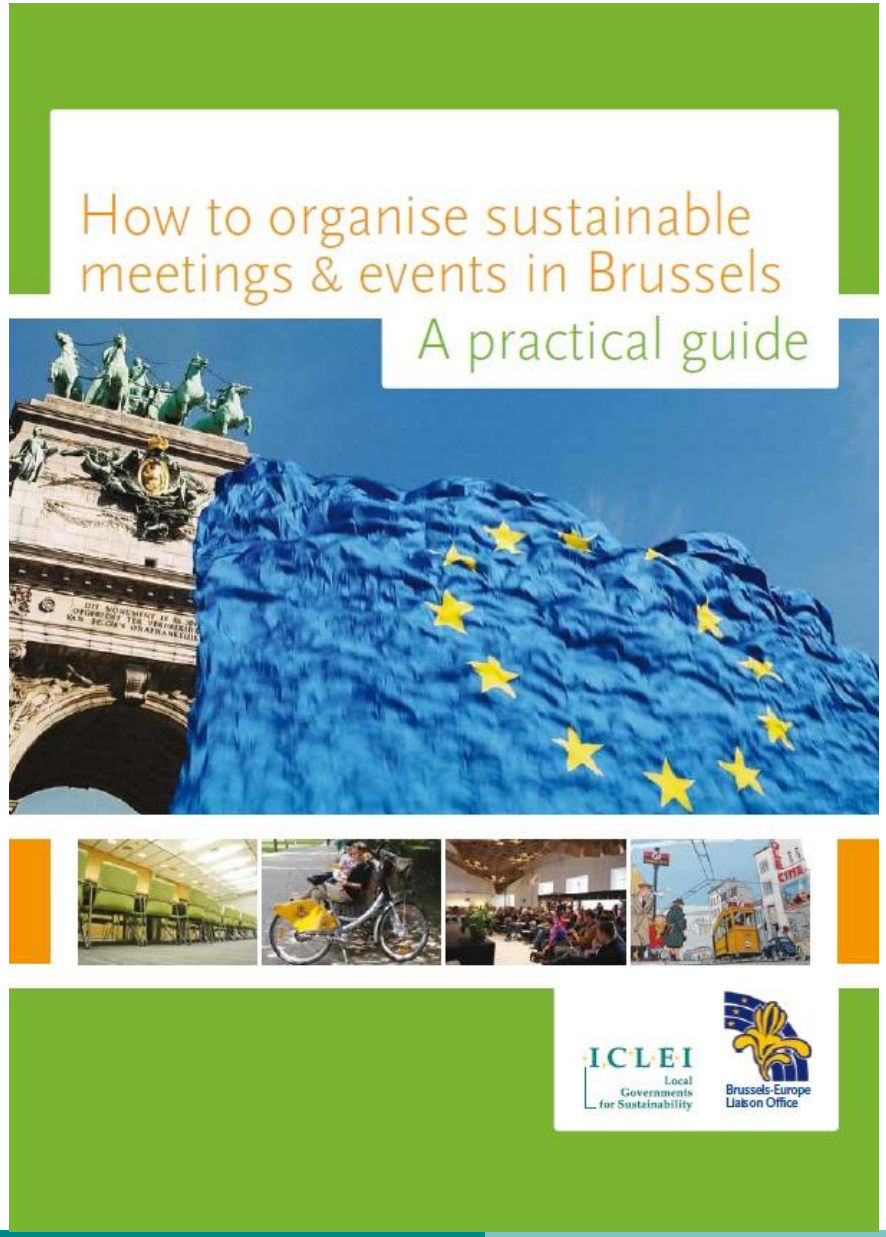
Green Meeting Guide for the UN

- Written by ICLEI and the United Nations in 2009
- focuses on the most common type of meetings: small and medium sized meetings with up to 200 participants.
- Structured to support those that are responsible for the organisation and the logistics related to the event.
- Two core sections: “what to know” and “what to do” plus a practical Checklist
- Access the guide here



Guide on organising events in Brussels

- Written by ICLEI in 2012
- Brussels has 66,000 registered meetings a year!
- Specific tips provided for venues, conference material, food/catering services, accommodation/sustainable hotels, waste (e.g. what to do with perfectly edible food leftovers), transport and mobility tips (e.g. bicycle points in Brussels)
- Access the guide here



Some of ICLEI's actions in this area

- Development of a sustainable management action plan for the ICLEI World Congress 2018
- Selection of an event site with environmental certification and established best management practices in terms of sustainable development
- Sustainable food sourcing
- Establishment of a "green brigade" to raise awareness among participants of individual initiatives

ICLEI Local Governments for Sustainability

Join us in Nijmegen for Ecoprocura 2018!

3-5 October 2018

http://www.ecoprocura.eu/

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Thank you!

john.watt@iclei.org

Presentations and recording of this webinar will be made available here next week:

http://ec.europa.eu/environment/gpp/webinars_en.htm

Any other questions – please contact the GPP Helpdesk on gpp-helpdesk@iclei.org

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What does ICLEI do?

- Promote & demonstrate the value of SPP
- Facilitate networking, knowledge sharing, collaboration and best practice exchange
- Keep track of the latest good practice, tools, methods, initiatives, policy
- Support public authorities in developing capabilities and implementation
- Undertake research, develop methodologies and tools
- Provide a voice for public authorities
- Ensure SPP is positioned in other key policy areas

Procura+ European Sustainable Procurement Network

PROCURA+ European Sustainable Procurement Network

ICLEI Local Governments for Sustainability

Connect.

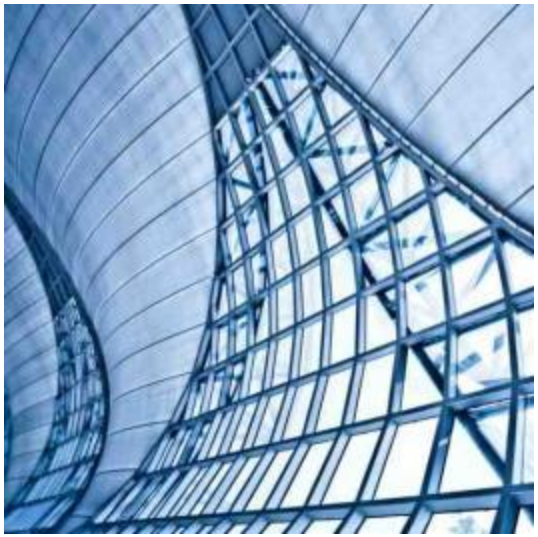
We are a network of European public authorities that connect, exchange and act on sustainable and innovation procurement.

Exchange.

Our combined knowledge and experience allows us to provide advice, support and publicity to any public authority that wants to implement sustainable and innovation procurement.

Act.

The Procura+ Network joins forces to champion sustainable and innovation procurement at the European level.



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Sustainable events: experiences from Barcelona City Council

BARCELONA
AJUNTAMENT
+SOSTENIBLE

Ecoinstitut

GPP Helpdesk - Webinar Sustainable Events 28th June 2018

Index

- Barcelona + Sustainable City Council Programme
- Barcelona's Sustainable Public Procurement Policy
- Technical Instructions for application of sustainability criteria
- Examples

BCN + Sustainable City Council Programme

Leading by example

Reduce environmental and social impact

BCN + Sustainable City Council Programme

Coherence

Promote green and circular economy

http://www.ajsosteniblebcn.cat/en

BCN + Sustainable City Council Programme

Programme for the introduction of **sustainability criteria** in municipal activities and services, through:

- **capacity building** to staff
- tecnical **advice**
- **awareness raising** campaings
- **comunication** and information
- material **resources**

http://www.ajsosteniblebcn.cat/en

Barcelona's Sustainable Public Procurement Policy

Mayoral Decree S1/D/2017-1271, of 24 April 2017, on Sustainable Public Procurement, compulsory for all contracts of Barcelona City Council and its public entities.

to award contracts to companies that guarantee the highest technical quality and meet the highest standards of social, environmental and innovation responsibility.

- Publication of the **social and environmental procurement guidelines** as part of the Decree.
- **Public Procurement Plan 2018**: First plan setting annual objectives for social, environmental and innovation procurement published as Mayoral Decree

http://ajuntament.barcelona.cat/contractaciopublica/en/

Technical Instructions for application of sustainability criteria in contracts (2015)

FOOD SERVICES

Technical instructions for the application of sustainability criteria to food services (2015)

ELECTRICITY SUPPLY

Technical instructions for the application of sustainability criteria to electricity supplies (2015)

COMMUNICATION ELEMENTS

Technical instructions for the application of sustainability criteria to communications (2015)

ICT EQUIPMENT

Technical instructions for the application of sustainability criteria to computer equipment (2015)

TIMBER

Technical instructions for the application of sustainability criteria to timber (2015)

OFFICE FURNITURE

Technical instructions for the application of sustainability criteria to office furniture (2015)

PUBLIC WORKS PROJECTS

Technical instructions for the application of sustainability criteria in public works projects (2015)

EVENTS

Technical instructions for the application of sustainability criteria to events (2015)

PAPER

Technical instructions for the application of sustainability criteria to paper (2015)

CLEANING AND SELECTIVE WASTE COLLECTION IN BUILDINGS

Technical instructions for the application of sustainability criteria to cleaning and waste collection in buildings (2015)

TEXTILE PRODUCTS

Technical instructions for the application of sustainability criteria to textiles products (2015)

VEHICLES

Technical instructions for the application of sustainability criteria to vehicles (2015)

http://www.ajsosteniblebcn.cat/en

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TECHNICAL INSTRUCTIONS FOR THE APPLICATION OF SUSTAINABILITY CRITERIA TO EVENTS

AREAS OF APPLICATION AND SCOPE

- GENERAL MANAGEMENT OF EVENTS
- COMMUNICATIONS, PUBLICITY AND MERCHANDISING
- CLEANING AND WASTE COLLECTION
- CATERING SERVICES
- MOBILITY
- EVENT FACILITIES AND ACCOMMODATION

SUSTAINABILITY ASPECTS

Draw up an event greening plan and sustainability report

- Use new technologies and save resources on publicity
- Adopt good environmental practices for cleaning, and preventing and managing waste
- Promote organic and fairtrade food
- Environmental measures for event spaces and participants' accommodation
- Sustainable mobility and low-emission vehicles
- Raise environmental awareness among attendees and provide staff with environmental training

BARCELONA AJUNTAMENT +SOSTENIBLE

Example: Event greening plan and sustainability report

WP2018 BARCELONA

33rd LEN European Water Polo Championships Barcelona 2018 by Allianz

LEN european aquatics TYR

español / català / english

Search

JULY 14 - 28 2018 | WP2018BCN | COMPETITION | HISTORY | MEDIA | CONTACT | TICKETS

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Sustainability Project

INTRODUCTION

Sustainability is not a pipe dream, it is a road we must take to protect our future. For the past several decades our actions have contributed to reducing biodiversity and preventing resources from being equitably distributed.

Sustainability means being co-responsible, which is why it is well-received not only by those who benefit from these changes and those who contribute to them, but also by those who look for for a model to emulate, and by ourselves. Barcelona will be a perfect example of viable development if we manage to distribute resources efficiently and put into action all the necessary measures to make these Championships sustainable.

GOOD PRACTICES OF THE ORGANIZING COMMITTEE

This Organizing Committee has made it clear that following a sustainable policy is crucial for the 33rd LEN European Water Polo Championships Barcelona 2018, which is why we have adopted an environmental project that affects all the departments.

Since this is a sporting event the Organizing Committee will not be applying for an ISO 14.001 or EMAS environmental certificate.

For more information on the sustainability project click the link below:

33rd LEN European Water Polo Championships Barcelona 2018 Sustainability Project

http://www.wp2018bcn.com/en/sustainability-project

Example: Calculation and / or compensation of CO_2 emissions

The organisation team of Ecoprocura 2006 committed to

•Offsetting **CO_2** emissions generated by the conference venue (electricity, air-conditioning, etc.) and through transport to technical visits.

•Calculating **CO_2** emissions generated by participant travel, and encouraging the participants to offset these emissions through the above-mentioned project

http://series.ecoprocura.eu/fileadmin/user_upload/EcoProcura2006/Presentations/E1_Barrac__Nogu_s__small.pdf

Example: Calculation and / or compensation of CO_2 emissions

Convention "Barcelona + Sustainable"

•Offsetting of 1,39 tons of **CO_2** emissions generated by the conference venue, catering and participant and organisations travel through the Clean CO_2 project in Brazil.

http://lameva.barcelona.cat/barcelonasostenible/ca/barcelona-sostenible/tags/page/convencio-de-barcelona-sostenible-2018

Example: Communication and merchandising

The delegate bag of the Ecoprocura 2006 is made from used municipal street banners which have been reused. Produced in social reintegration projects: the Model prison of Barcelona, and in a Special Labour Centre for disabled people.

http://lameva.barcelona.cat/barcelonasostenible/ca/barcelona-sostenible/tags/page/convencio-de-barcelona-sostenible-2018

Example: Cleaning and waste collection

Zero Waste Strategy Barcelona: Concept for selective waste collection during events in public space

The Waste Department offers coloured waste bins and waste collection bags for events:

- Yellow – plastics
- Blue – paper and cardboard
- Green – glass
- Brown – organics
- Grey – rest

The waste is recollected in one vehicle and separated afterwards.

http://ajuntament.barcelona.cat/ecologiaurbana/en/zero-waste

Example: Ban of single use plastics

Implementation of reusable plastic cups with diposit and return system

- ✓BSM, municipal enterprise, introduced the system in 2015 in big events
- ✓Also in main city festival, "La Mercè" since 2017
- ✓2017 introduced in the festivals of Gràcia and Sants Districts, by the organisors: prevention of 180,000 single use plastic cups
- ✓From 2018 on introduced in authorizations for beach kiosks
- ✓Internal decree on ban of single use plastics in municipal buildings in development

Example: Ban of single use plastics

https://www.youtube.com/watch?v=pw7iafJ86dY

Example: Loan service for reusable tableware

Loan service for reusable tableware

- ✓Service for popular celebrations with up to 500 participants
- ✓For associations and entities from Barcelona
- ✓Service free of charge

Example: Criteria for catering

https://www.youtube.com/watch?v=txNAx3Kf1Ww

Example: Awareness raising

Street Art with waste collected after *Sant Joan revetlla* party

- *Celebration of Sant Joan* night with 60,000 people on the beach
- 20 tons of waste recollected the morning after
- 2018 first year with separate recollection of plastics and cans
- Creation of a sculpture made from recollected waste
- Creative workshops and activities for citizens
- Celebration of the International Plastic Bag Free Day 1st July 2018

https://www.youtube.com/watch?v=f9xZmLS2cJw

Example: Awareness raising: *Street Art* with waste collected after *Sant Joan revetlla* party

www.youtube.com/watch?v=txNAx3Kf1Ww

Ajuntament de Barcelona

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GREEN MEETINGS in Vienna

A collaborative effort

AUSTRIA CENTER VIENNA

Nice to meet you!

Karin Stattmann

Since 2013: Sales Manager **Austria Center Vienna**

Austrias largest convention centre
hosts 200 – 20,000 delegates
Green Venue / certifying Green Meetings

2009 – 2013: Marketing Manager &
Green Meeting Responsible
Vienna Convention Bureau

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Austria Center Vienna

Why Green Meetings?

Austrian Ecolabel for Green Meetings & Events

Certification Process

Criterias to certify event

Example: Presidency of the Council of the EU

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Austria Center Vienna

facts

- First Green Conference Center in Austria

- Large investments in sustainability
  - toilets are supplied with water from a natural well in a move to save precious drinking wate
  - filament lamps replaced with energy saving LEDs (55% energy savings)
  - 120 sqm solar array for hot water circuits in kitchen and toilets
  - special e-filling stations for owners of e-cars have been installed in the park decks
  - special attention to environmental friendly procurement

- 5-6 Green Meetings per year (largest one European Congress of Radiology with 20,000 delegates)

- Licence holder for the Austrian Ecolabel for Green Meetings

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Why Green Meetings?

3.5 kg of garbage, 5.5 kg of paper recycling, 151 l of water, 204 kg of carbon dioxide per average meeting guest generates per day

Initiative in 2010 by

Federal Minstry of Sustainability and Tourism & Austrian Consumer Association (VKI)

→ in collaboration with the Austrian Meetings Industry

→ AUSTRIAN ECOLABEL FOR GREEN MEETINGS AND EVENTS ←

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Austrian Ecolabel for Green Meetings & Events

What is being certified ?

- Event
- Congresses / Conventions
- Corporate Meetings
- Fairs and Exhibitions
- Seminars

Who is certifying?

- Licensee (Consultant, Professional Congress Organizers, Event agency, Conference Venue or Hotel…)
  → *has to fulfill certain qualifications to obtain license*

How is it certified?

- Green Meetings Software Tool

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Green Meetings

Certification Process

- Mobility & climate protection
- Accommodation
- Venue(s)
- Procurement, materials & waste management
- Exhibition
- Catering
- Communication
- Responsibility for people and environment

Set of mandatory criteria

Pool of additional criteria to collect points

between 32 and 50 points (out of 100) have to be reached
(depending on the complexity of the meeting)

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Criteria

EXAMPLES

1. Mobility and climate protection

❖ Possibility of car-free transportation to the meeting (MANDATORY)

✓ *Incentives for and support of environmentally responsible travelling e.g. reduction of train tickets, free public transportation tickets (POINTS TO COLLECT)*

2. Accommodation

❖ At least 1 hotel with eco-certification (MANDATORY)

✓ *Additional selection of hotels with certain environmental certifications (POINTS TO COLLECT)*

3. Venues

❖ Waste management plan & check environmental performance of venue (MANDATORY)

✓ *Energy from renewable sources / Daylight in meeting rooms / Water saving sanitary facilities (POINTS TO COLLECT)*

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Criteria

EXAMPLES

4. Procurement, materials and waste management

- ❖ Training on waste prevention measures for employees and participants (MANDATORY)
- ❖ Paper quality of printed products (ISO certified); keep printing to minimum; reuse badges (MANDATORY)
- ✓ *No conference bags, no give aways, paperless event (POINTS TO COLLECT)*

5. Exhibitors/stand assembly partners

- ❖ Informing all exhibitors of environmental requirements and formalizing agreements regarding avoidance of disposable cutlery and crockery and use of recyclable materials
- ✓ *Environmental compatible or reusable exhibition stands (POINTS TO COLLECT)*

6. Catering

- ❖ Min 2 seasonal & regional products; tap water for delegates; no disposable cutlery/dishes/cups; vegetarian meals; waste prevention in procurement (MANDATORY)
- ✓ *Organic food; eco-labeled caterer; fair-trade products; food waste prevention (POINTS TO COLLECT)*

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Criteria

EXAMPLES

7. Communications

- ❖ Informing all employees, partners, delegates and members of the public about green meeting measures and sustainability standards
- ❖ Nomination of a green contact to collect feedback from participants on green measures

8. Responsibility for people and environment

- ❖ Adaptation of standard security procedures for your event (MANDATORY)
- ✓ *Gender mainstreaming and diversity; Support of cultural or social initiatives (POINTS TO COLLECT)*

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Case study: Presidency of the Council of the EU

- From June - December 2018 Austria is the host of the **Presideny of the Council of the EU**
- Austria Center Vienna is the **main venue**
- The Austrian Presidency of the Council of the European Union as a **'Green Presidency'**

→ Around 120 events will be certified ←

- Guidelines for attendees on how to act sustainable
- Digital tools instead of paper → Presidency Portal for Informal Events (PPI)

QUESTIONS?

Contact

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