The Big Buyers Initiative: Observer Group Webinar

How European collaboration is boosting the procurement of innovative solutions to achieve climate neutrality

25 May 2020
Some house rules:

• Make sure to keep yourself muted
• Let’s keep this interactive: if you have questions or want to intervene let us know through the chat!
• The webinar is recorded
• We do not allow the use of video for participants
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<td>From 13.40</td>
<td>Digital registration and technical check of settings</td>
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<td>14.00 - 14.05</td>
<td>Welcome and technical introduction, Anja De Cunto, EUROCITIES</td>
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<td>14.05 - 14.10</td>
<td>Presentation of the Big buyers objectives, Kaitlyn Dietz, ICLEI</td>
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<td>14.10 - 14.30</td>
<td>Presentation on Zemcons group and Oslo zero emissions pilot construction projects, by Romeo Apetrei-Thomassen, city of Oslo. Followed by Q&amp;A</td>
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<td>14.30 – 14.50</td>
<td>Presentation of Circular construction group and Vienna ambitions related to circular constructions, by Anna-Vera Deinhammer, city of Vienna. Followed by Q&amp;A</td>
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<td>14.50 – 15.10</td>
<td>Presentation of EVs group and Rotterdam ambitions on heavy-duty electric fleet, by Richard Brabers, city of Rotterdam. Followed by Q&amp;A</td>
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<td>15.10 – 15.25</td>
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Get ready to contribute!

• How are you using procurement strategically to achieve your city/company strategic goals?

• Are you thinking of also starting -pilot- projects in any of these fields of action? Or have you already started? How are you speaking with suppliers?

• Were you inspired by the presentations? Would you like to contribute further to any of the BBI groups objectives? How?
What is the Big Buyers Initiative?

Collaboration between big buyers in Europe on strategic public procurement to help drive the market for innovative goods and services

➔ Three working groups join forces on shared procurement approaches, criteria and messages to the market to drive strategic change

➔ An initiative of the European Commission, DG Grow

➔ Managed by EUROCITIES and ICLEI
Zero-emission construction sites

Focus:
• Non-road mobile machinery (construction machines on-site)

Expected outcomes:
• Value proposition pitches for key stakeholders
• Published market engagement guidelines, preparing suppliers for new procurement requirements
• Tried and tested tender criteria

The Buyers:
• Oslo, Copenhagen, Helsinki, Amsterdam, Lisbon, Brussels Mobility, Budapest, Trondheim and Vienna
Zero-emission construction sites

Ongoing activities:

- Pilot procurements underway in Oslo, Helsinki and Copenhagen - *use of shared criteria*
- Pilot procurements being planned in Brussels, Trondheim and Amsterdam
- Exploring methods of benchmarking and monitoring contract performance
- Aligning ambitions for zero emission construction sites and jointly announcing procurement plans

Next meeting:
- June – Measuring pilot procurement success: benchmarking and contract performance
Circular construction materials

Focus:
• Improving circularity in the construction sector by fomenting procurement of secondary or reusable/recyclable construction materials

Expected outcomes:
• Capacity building and experience exchange on procuring circular construction and demolition
• Joint market engagement event with secondary material brokers
• Recommendations for EU policy makers

The Buyers:
• Vienna, Amsterdam, Haarlem, Rotterdam, Paris, Oslo, Stavanger, Helsinki, Vantaa, Lisbon, Porto, Brussels and Budapest
Circular construction materials

Ongoing activities:

- Pilots on demolition: Haarlem, Helsinki and Vantaa
- Pilots on including reused/recycled content in construction: Helsinki, Oslo, Rotterdam and Vienna
- Local market dialogues: Amsterdam, Budapest, Helsinki, Stavanger, Vienna
- Tools and methods being developed: LCA and carbon-footprinting for buildings and building materials, guidelines for pre-demolition audits, tender criteria for inclusion of reused/recycled content

Next meeting:

- June – Market engagement: Secondary Material Brokers
Electric heavy-duty vehicles

Focus
• Electrification of heavy-duty vehicles (waste trucks, street cleaning, heavy delivery)

Expected outcomes
• Shared specifications and tender criteria unique for the public sector
• Joint market dialogue and engagement
• Joint announcement of procurement plans

Buyers
• Rotterdam, Oslo, Helsinki, Budapest, Lisbon, Belgian post, Malmo, Paris, Porto, Amsterdam, Stavanger
Electric heavy-duty vehicles

Ongoing activities
• Collecting list of available vehicles and each city’s procurement plans
• Sharing knowledge and best practices on joint platform

Next events:
• Ongoing - Online meetings with suppliers on future technology plans
• September - Market engagement with Volvo in Sweden
Advantages of joint European collaborations

➔ Support R&D efforts of companies by providing test grounds for pilots

➔ Build procurer capacity for market consultations & dialogues at a European level

➔ Share information on product availability, technical specifications, results and prices across Europe

➔ Share tools, market engagement techniques and successful procurement criteria (i.e. how to evaluate the environmental ambition of tender offers)

➔ Aggregated demand means higher purchasing power, which ultimately should lead to joint cross border procurement.
For more information:

sustainable-procurement.org/big-buyers-initiative

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The Big Buyers Initiative is a European Commission Platform for promoting collaboration between big public buyers in implementing strategic public procurement.