Network introduction

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ICLEI – Local Governments for Sustainability
Goals for today

- Get to know one another
- Provide a basic introduction to GPP – What? Why? How?
- Get feedback on how the network can best support NGOs
- Launch the network
Green public procurement (GPP) can be a powerful tool in helping us create a more resource efficient, green and competitive low carbon economy.

- Achieving direct environmental benefits by procuring greener products and services
- Providing incentives for companies to develop green technologies and products
- Acting as a role model for private sector actors
Background

- Some major barriers
  - Lack of political support
  - Low levels of knowledge and experience exchange
  - Need for legal and technical training

- Big question: How to reach public authorities?
Our goal

To develop a European network of NGOs to act as local “change agents” in fostering GPP
What can NGOs do?

- Identify green solutions
- Share information and advice
- Provide training
- Publicise achievements
- Specialist knowledge
- Monitoring compliance
Who are we?

- ICLEI – Local Governments for Sustainability (Network co-ordinator)
  www.iclei-europe.org

- Regional Environmental Center for Central and Eastern Europe (REC)
  www.rec.org

- European Environmental Bureau (EEB) – Federation of Environmental Citizens Organisations
  www.eeb.org

- Abby Semple – Legal Specialist, Public Procurement Analysis
  www.procurementanalysis.eu
Network introduction – facts and figures

- Currently 28 Environmental NGOs from across 16 European countries participate in the Network.
Network introduction – facts and figures

- Different areas of expertise/action, target groups and levels of activity (local, regional, national)

![Pie chart showing target groups and type of NGO activities](Image)

<table>
<thead>
<tr>
<th>Target groups</th>
<th>Type of NGO activities:</th>
</tr>
</thead>
<tbody>
<tr>
<td>General public</td>
<td>Awareness raising campaigns and public participation 79.5%</td>
</tr>
<tr>
<td>Public sector - national</td>
<td>Training and capacity building activities 79.5%</td>
</tr>
<tr>
<td>Public sector - regional</td>
<td>Media/press and information dissemination 65.9%</td>
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<tr>
<td>Public sector - local</td>
<td>Advisory services for public administration 50.0%</td>
</tr>
<tr>
<td>Schools</td>
<td>Research and publishing 47.7%</td>
</tr>
<tr>
<td>Companies / SMEs</td>
<td>Watchdog (scrutinising public/private activity) 43.2%</td>
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<tr>
<td>All of them</td>
<td>Policy implementation 31.8%</td>
</tr>
<tr>
<td>Community organising</td>
<td>Community organising 25.0%</td>
</tr>
<tr>
<td>Legal advocacy/challenges/oversight</td>
<td>Community organising 25.0%</td>
</tr>
<tr>
<td>Monitoring/measuring (technical)</td>
<td>Environmental impact assessment (e.g. EIA, SEA) 18.2%</td>
</tr>
<tr>
<td>Social marketing</td>
<td>Environmental impact assessment (e.g. EIA, SEA) 13.6%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>Social marketing 13.6%</td>
</tr>
</tbody>
</table>
Network introduction – facts and figures

- Different perceived level of GPP awareness and activities in the field in the NGOs areas of action

![Diagram showing the level of GPP awareness in the public sector at national, regional, and local levels.]

According to your knowledge, what is the level of awareness of GPP in the public sector in your country/region?

- Excellent
- Good
- Some awareness
- No awareness
- Do not know

![Pie chart showing the level of activity of the organization in the field of GPP.

- Very active, it is primary topic for us
- Regular activities, part of work plan
- Some irregular activities
- Involvement limited to passive following of the topic
- No activities

25.6% Very active, it is primary topic for us
7.0% Regular activities, part of work plan
7.0% Some irregular activities
20.9% Involvement limited to passive following of the topic
39.5% No activities

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Thank you

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