



Influencing GPP - An NGO perspective

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Resource conservation and Product Policy

Who we are



EUROPEAN ENVIRONMENTAL BUREAU
Celebrating 40 years of environmental action

“The EEB is the environmental voice of European citizens, standing for environmental justice, sustainable development and participatory democracy. We want the EU to ensure all people a healthy environment and rich biodiversity.”

- The EEB was created in 1974 to represent environmental NGOs' interests vis-à-vis the EU Institutions.
- It is a federation of more than 150 environmental citizens organisations based in all EU Member States, potential new Member States and a few neighbouring countries.
- Main bodies: AGM (Annual General Meeting), Board (One Board Member per country where EEB has a full member plus other networks)

Our work programme



OVERARCHING POLICY FRAMEWORK	5
CLIMATE AND ENERGY	8
NATURE AND BIODIVERSITY	12
INDUSTRY AND HEALTH	15
WATER	19
CIRCULAR ECONOMY, PRODUCT AND WASTE POLICY FOR RESOURCE CONSERVATION	24
HORIZONTAL LEGAL INSTRUMENTS	25
GLOBAL POLICIES AND SUSTAINABILITY	26
ENVIRONMENTAL DEMOCRACY	28
MEMBERSHIP AND ORGANISATIONAL DEVELOPMENT	28

Our vision

The European Environmental Bureau's vision is of a world in which:

- All people of present and future generations are able to enjoy a rich, clean and healthy environment, where prosperity and peace are secured for all;
- Responsible societies respect the carrying capacity of the planet and preserve it for future generations, including its rich biodiversity;
- Effective environmental policies and sustainable development have priority over short-term objectives that only serve the current generation or certain sections of society.

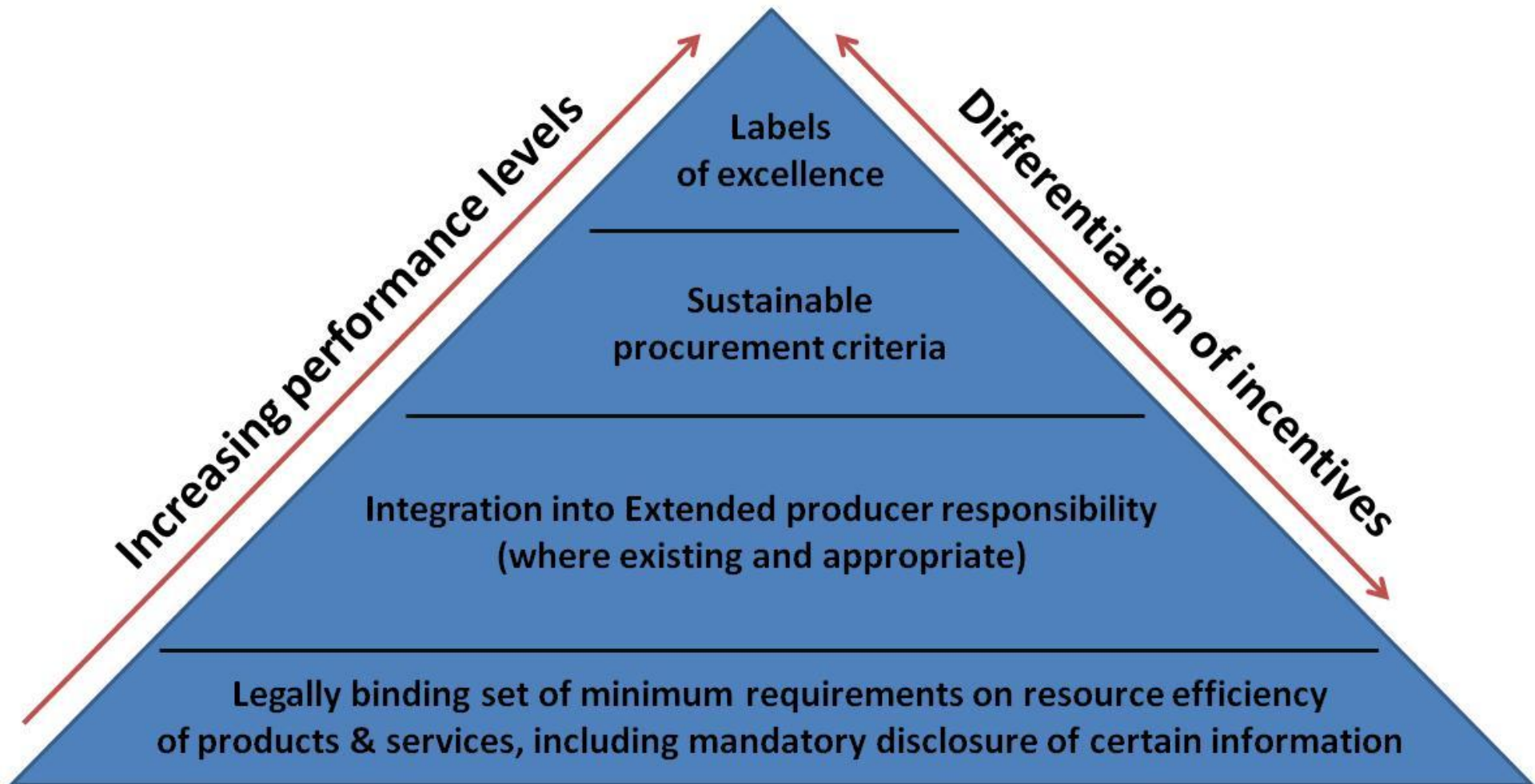
Why we engage in the field of GPP

- Creating a critical mass of greener products and services available on the European market
- Reinforcing the demand side to promote (public) purchase of less environmental harmful and more resource efficient, reusable, repairable as well as recyclable products
- Mainstreaming new business models for a circular economy such as leasing or sharing schemes through adequate procurement processes
- Ensuring a more consistent policy framework with other EU product legislation such as Ecodesign, Energy Labelling, Ecolabel, Extended Producer Responsibilities, etc.
- Supporting our EEB members to enhance the uptake and use of GPP criteria and instruments on national, regional or local level

How it fits with our other EU policy work

- In order to implement a life-cycle approach, tackling environmental impacts from sourcing of materials to the design and use phase of products up to the end-of-life, we need to align policies dealt with under different EU directives.
- Integrating our expertise from other policy areas and potential horizontal criteria e.g. on biodiversity, agriculture, hazardous chemicals, energy efficiency, circular economy – so that we can focus on the main environmental hotspots to reduce negative impacts of production and consumption.
- We can build on the EU Ecolabel criteria and Environmental Certification schemes as benchmarking and verification tools.

Our vision

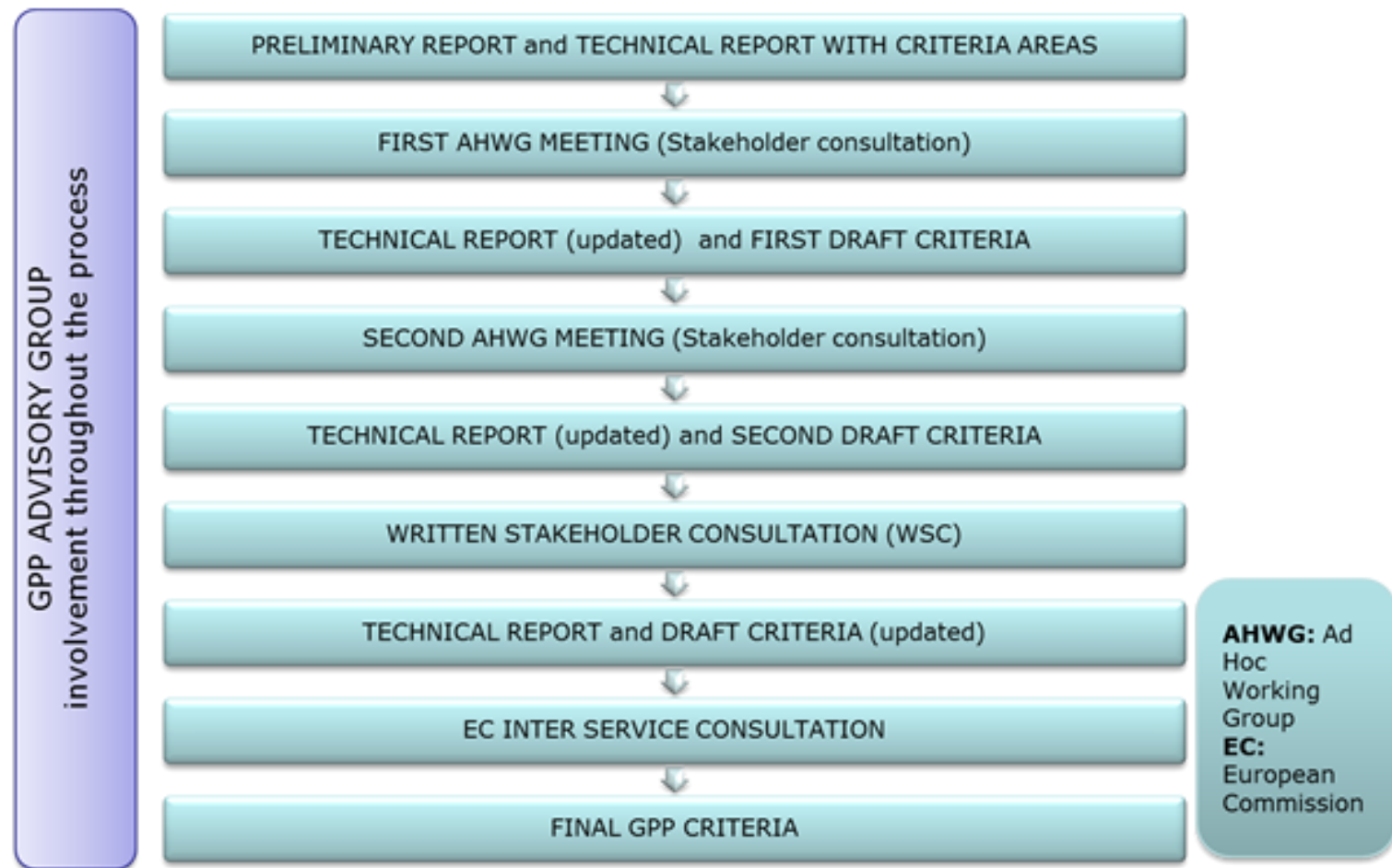


Based on a common set of metrics for a circular economy

What we are doing on GPP at EU level

- Inform EEB members and other environmental NGOs about ongoing EU GPP Criteria Development Processes and liaise actively with them to provide feedback with regard to their areas of interest and expertise
- Nominate technical representatives to attend the AHWG meetings on behalf of environmental NGOs and prepare a preliminary set of comments for consultation with other environmental NGOs in advance of the AHWG meetings
- Raise and discuss GPP related issues of concern to environmental NGOs during the meetings and submit written comments and positions on them after another round of consultation with interested EEB members and other environmental NGOs
- Update and summarize written NGO positions and expert input to the GPP documents for the final written stakeholder consultation and participate in GPP Advisory Board meetings as required

How does the criteria development process work?



Format and content of written EEB comments

- We will prepare a Word template for draft comments on the EU GPP Criteria Development Process in order to facilitate consultation and feedback from EEB members and other environmental NGOs.
- These comments contain our rationale and argumentation on key issues that need to be addressed by the preliminary and/or technical reports plus our recommendations on the proposed EU GPP Criteria which have been identified of high relevance to environmental NGOs.
- The document will be updated after each AHWG, including concrete amendments to the proposals on the table, and uploaded as PDF on the EEB website.
- In addition, we will submit our comments via the HTML version of the JRC documents through the BATIS system.
- For the final round of written consultation, we will provide a brief summary of our positions taken so far in the process plus any additional amendments proposed by NGOs at this stage.

What is our added value?

- Many years of experience in monitoring EU implementation processes under the Ecodesign, Energy Labelling and Ecolabel Directives
- Large network of internal and external experts working on specific product groups, sectors and environmental policies
- Member of the Steering Committee and Technical Advisory Board of the Environmental Footprint Pilot Phase
- Broad expertise in all major fields of EU environmental policies
- Synergies with other EEB projects and activities related to enhancing the environmental integrity and effectiveness of the EU Circular Economy Package
- Close coordination with our work on the EU Ecolabel scheme and with the network of the Coolproducts.eu Campaign focusing on Ecodesign

List of EEB experts contracted for work on GPP

Sustainable food production and consumption and catering services	Dr. Jennifer Teufel Oeko-Institute Germany
Sustainable street lighting solutions	Michael Joseph Scholand N14 Energy Limited Consulting United Kingdom
Low-impact transport technologies	Dr. Julia Hildermeier Transport & Environment Belgium
Resource-efficient data centres	Dr. Marc-Andree Wolf maki Consulting GmbH Germany
Low environmental impact maintenance of public spaces	Maria Wendela Losman Ecoplan AB Sweden

EU GPP Work Programme for 2017-18

Revision/New	Product group	Status	Lead	Target for completion date
R	Indoor/ outdoor paints, varnishes and road markings	In progress	JRC	2nd quarter 2017
R	Textiles	In progress	JRC	2nd quarter 2017
R	Furniture	In progress	JRC	2nd quarter 2017
R	Cleaning services	In progress	JRC	End of 2017
R	Food and catering services	In progress	JRC	End of 2017
R	Transport	In progress	JRC	Early 2018
R	Road Lighting	In progress	JRC	Early 2018
N	Data Centres	In progress	JRC	End of 2018
N	Maintenance of Public Spaces	In progress	JRC	End of 2018

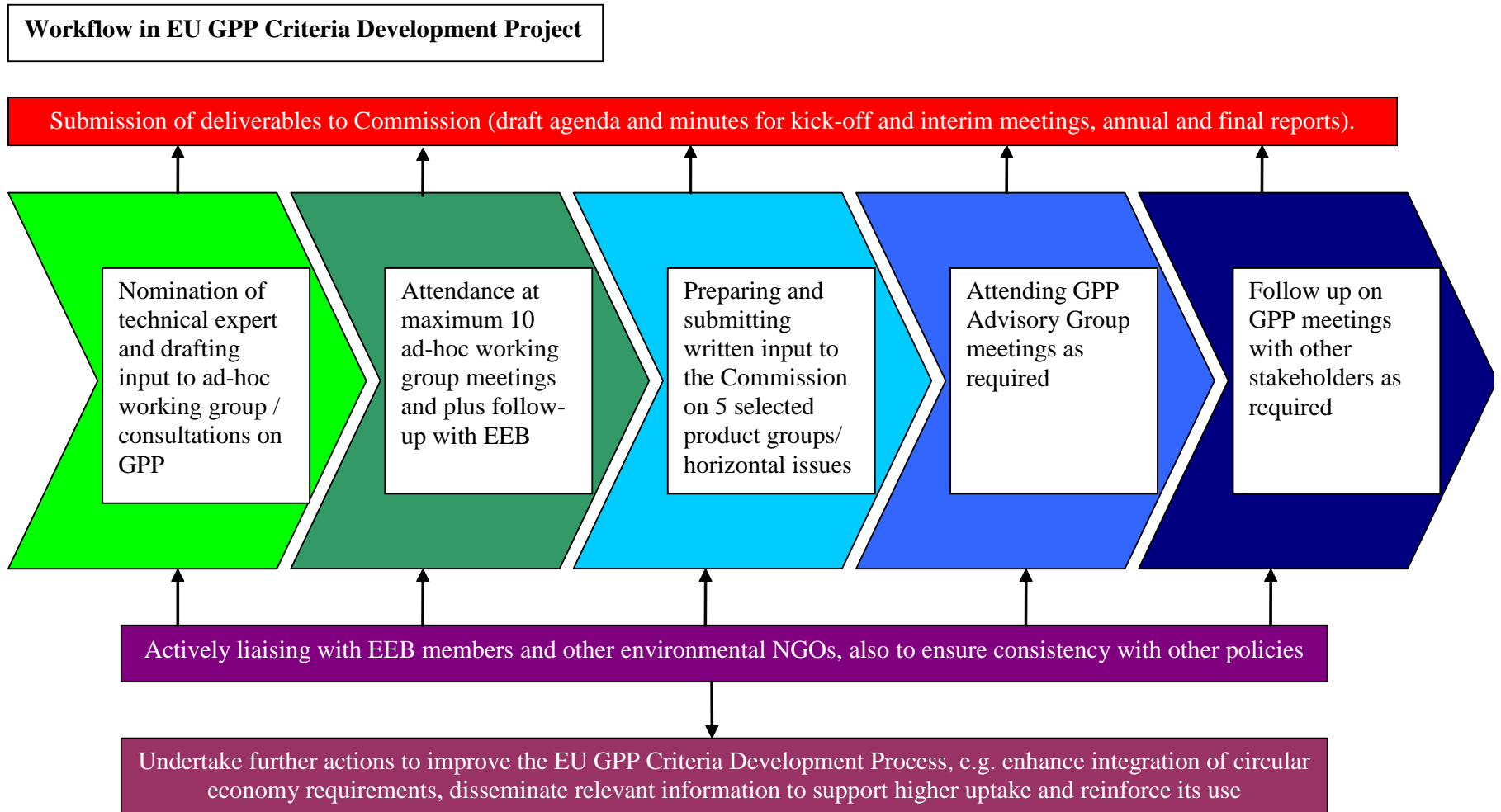
Prioritization of product groups for GPP criteria to be revised or developed, starting from 2018

Require updating before 2021:

- Combined Heat and Power
- **Computer and Monitors**
- Electricity
- Indoor Lighting
- **Office buildings**
- **Transport**
- Wall Panels
- Water-based heaters

The three criteria marked in bold are among those used in almost all MS. Other possible candidates could be Electronic/Electric Equipment in the Health sector, originally developed by Sweden. We could also consider the development of new product groups which should be aligned with working plans for EU Ecodesign regulations and Ecolabel criteria.

What can the EEB offer to the NGO network?



Which other options do we see for NGOs to engage on GPP policies?

- Advocate for making GPP criteria mandatory at national level (see Italian example)
- Develop own proposals for GPP with a focus on key products (e.g. clean vehicles) or horizontal topics (phasing out single-use plastic items)
- Build up a personal relationship or even joint projects with key public entities and consult with them on improving their procurement (e.g. schools, hospitals, waste operators)
- Organise experience-sharing and trainings on how to implement greener procurement, involving both the topic experts and the responsible procurers

Your contacts at EEB



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