



European NGO Network on  
**Green Public Procurement**

# THE EU GPP CRITERIA AND OPPORTUNITIES IN EU PRODUCT POLICY

European NGO Network on GPP  
Wed 13 Feb 2019, Lisbon,  
Portugal



**EEB**

European  
Environmental  
Bureau



# AGENDA

1. EU Actions on GPP
2. GPP Criteria Development
3. Data Centres
4. Public Space Maintenance
5. Future criteria development
6. An opportunity for the NGO network?
7. EU product Policy
8. Integrated product policy
9. Procuring Ecolabelled Products – Copenhagen
10. Combined prep studies – Photovoltaics at JRC

## EU ACTIONS ON GPP

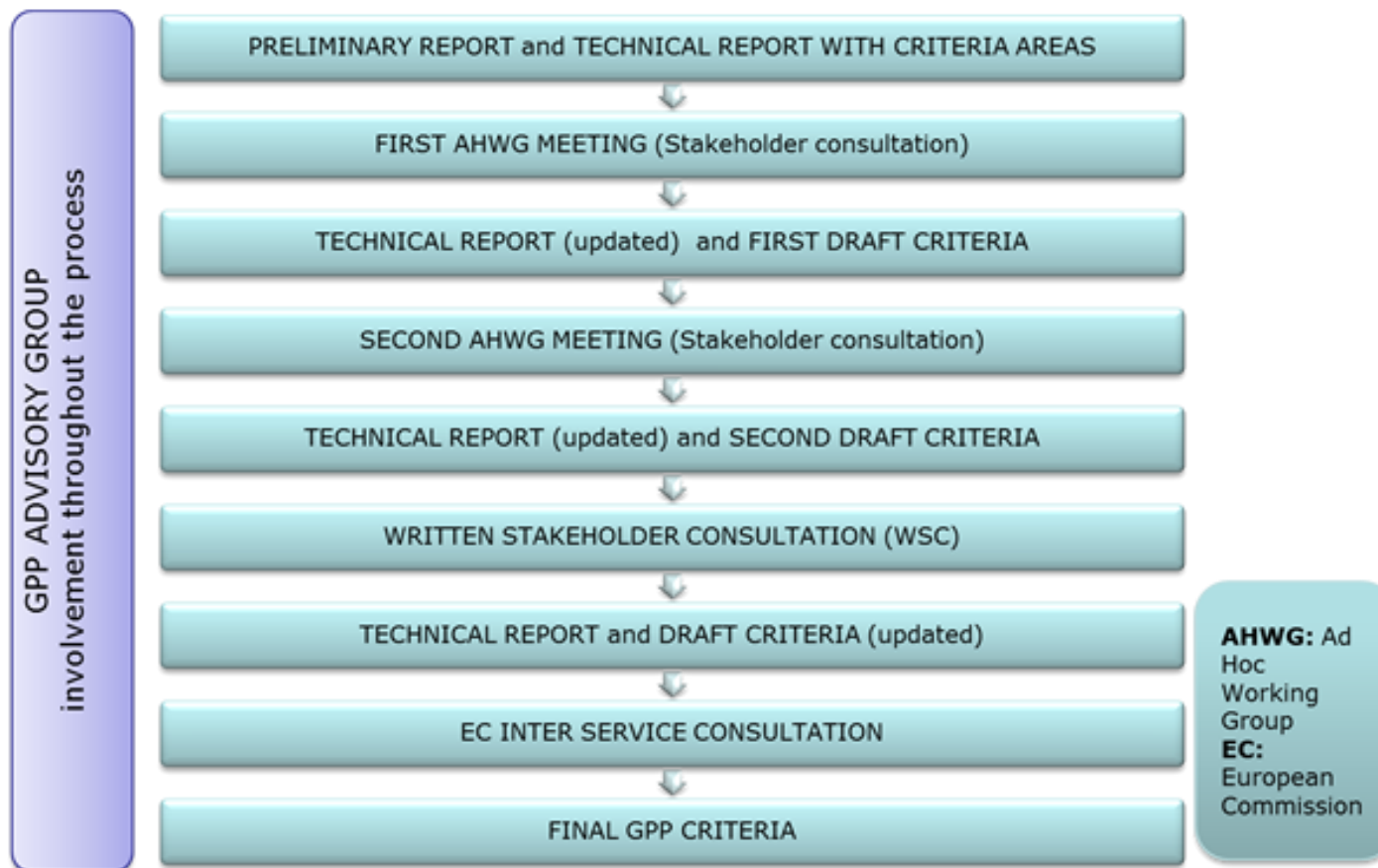
- GPP Policies (e.g. COM “Public Procurement for a Better Environment)
- **EU GPP Criteria** - 20 product groups currently covered
  - **A weak voluntary measure, uptake is difficult to assess...**
- Strategic overarching policies (e.g. the Circular Economy Action Plan, SCP/IPP Action Plan, 7<sup>th</sup> EAP)
- Project and capacity building (e.g. GPP Advisory Group, **EU GPP NGO Network**, **GPP Training Toolkit**, Public Procurement for a Circular Economy)

# GPP CRITERIA DEVELOPMENT

An ongoing process...

- Total 20 criteria on different product groups – updated every 5 years
- Two levels of criteria: **core** and **comprehensive**
- Just published: road lighting and traffic signals
- A three staged stakeholder consultation process...

# GPP CRITERIA DEVELOPMENT



# DATA CENTRES

## Key issues covered:

- Server energy efficiency and reducing GHG emissions
- Repairability, end of life and resource efficiency
- Temperature operating range
- Power utilization effectiveness
- Cooling systems and reuse of waste heat



# PUBLIC SPACE MAINTENANCE

## Key issues covered



- Scope: gardening, cleaning, spreading/deicing, maintenance
- Machinery / vehicle drive chains and emissions
- Cleaning: cleaning products, graffiti removal, de-icing, bin bags
- Gardening: ornamental plants, soil improvers, irrigation, organic vs. IPM

## FUTURE CRITERIA DEVELOPMENT

	Imaging equipment	Computers	Transport	Office buildings
Start	Ongoing	January 2019	June 2019	June 2020
1 <sup>st</sup> meeting	December 2018	June 2019	December 2019	November 2020
2 <sup>nd</sup> written consultation stage	March 2019	End 2019	Tbc	Tbc

**... and a joint Ecolabel and GPP criteria study on textiles is expected to be launched.**



# AN OPPORTUNITY FOR THE NGO NETWORK?

## Consultation on future criteria

- The EEB currently consults its members at each stage of the GPP criteria development
- We could consult wider NGOs who are engaged on GPP or a particular product group
- *Please let me know if you are interested?*

# EU PRODUCT POLICY

A patch work of different policies...



# EU PRODUCT POLICY

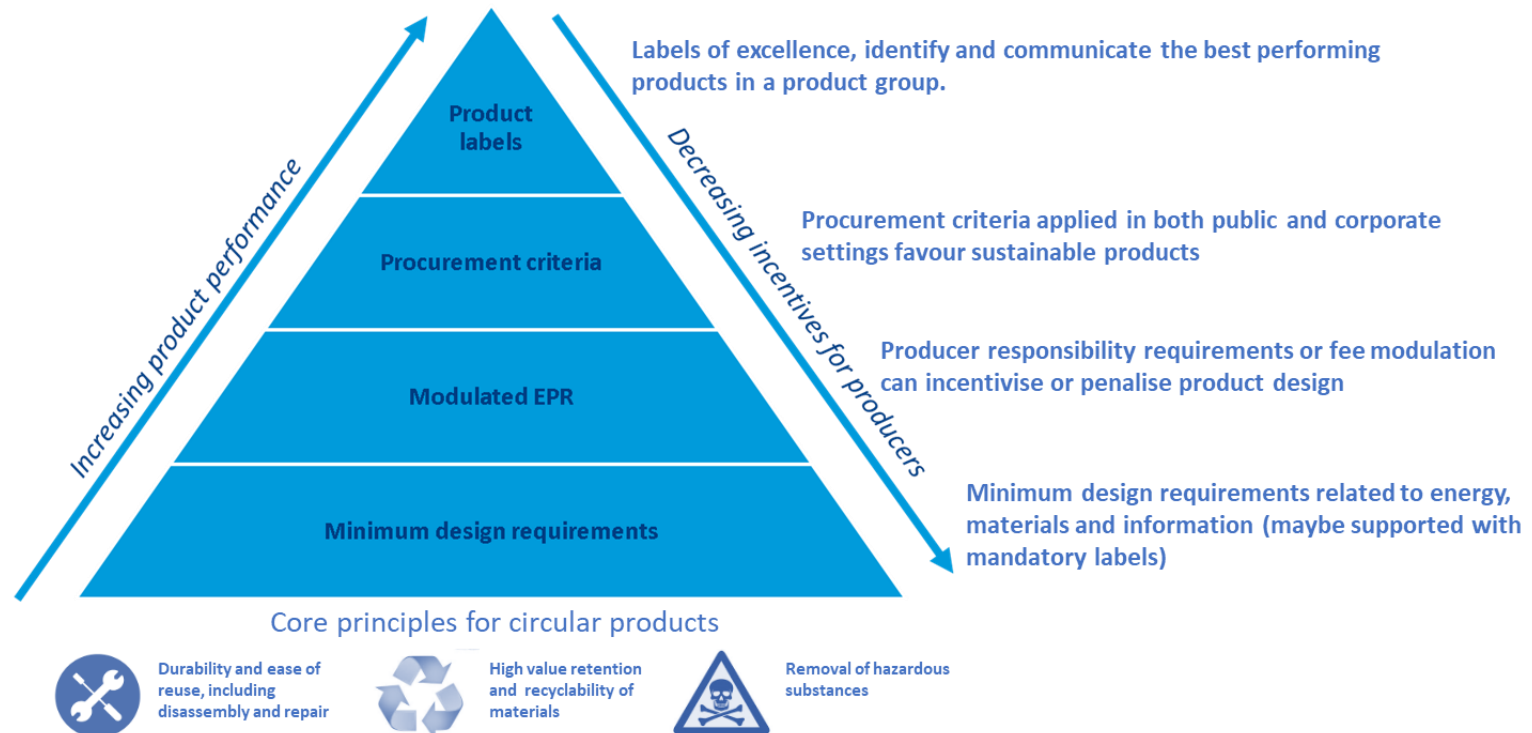
## Missed opportunities and key challenges...

- Missing sectors and products (e.g. textiles, smartphones, etc.)
- Weak voluntary measures (e.g. modems, set top boxes)
- Multiple time consuming studies and consultation processes in parallel
- Long delays in developing criteria reduces their effectiveness and waste resources
- Lack of harmonised product information systems on critical issues (e.g. SoVHCs)
- A need for a more systematic and integrated approach

# INTEGRATED PRODUCT POLICY

How could it work? A reinforcing policy mix...

A hierarchy of interrelated instruments and core principles



# PROCURING ECOLABEL PRODUCTS

## An example from Copenhagen

- Type 1 ISO Ecolabelled products represent the best performing products on the market (e.g. EU Ecolabel, Blue Angel, TSO and Nordic Swan)
- These products could be procurement more systematically in public procurement
- The City of Copenhagen has an Ecolabel procurement policy
  - Demands EU Ecolabel or Nordic Swan where there are many labelled products on the market
  - If there are too few products on the market it can be used as an award criteria



# COMBINED PREPARATORY STUDIES

## Example from JRC on PV Cells

- Project started in October 2017 – expected to finish in 2019
- Combined preparatory study covering different product policy instruments: ecodesign, energy label, EU ecolabel, and the GPP criteria
- Coverage of all facets of the product group – PV modules, inverters and PV systems
- *A possible model for future product groups?*



# THANK YOU! ANY QUESTIONS?

[Jean-pierre.schweitzer@eeb.org](mailto:Jean-pierre.schweitzer@eeb.org)

[www.eeb.org](http://www.eeb.org)

@Green\_Europe

@EuropeanEnvironmentalBureau

[eeb@eeb.org](mailto:eeb@eeb.org)



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