

Sustainable Procurement

Edition 39 | July 2008

Dear Procura+ and BIG-Net Participants, Members and Partners,

We are pleased to send you the quarterly Update on Procura+, the European Sustainable Procurement Campaign, and ICLEI's Sustainable Procurement activities in Europe (we hope you like its new look HTML format!)

You can also read more about current Procura+ Campaign developments by visiting the Campaign website www.procuraplus.org. You can find more information about ICLEI's projects on Sustainable Procurement at www.iclei-europe.org/procurement

ICLEI welcomes your contributions – just send your news to procurement@iclei.org. News from Procura+ Participants and ICLEI members enjoy publishing priority!

If this newsletter does not display properly, please click here to view it online: www.iclei-europe.org/index.php?id=6608

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1. European Commission GPP Training Toolkit launched

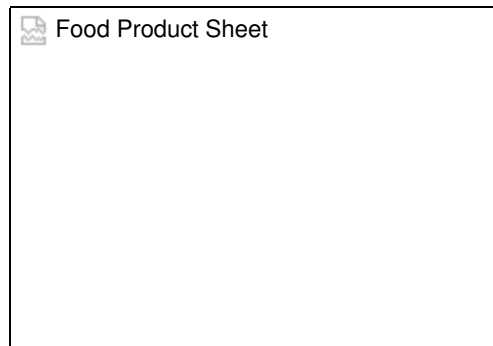
The European Commission has launched a new Training Toolkit on Green Public Procurement (GPP), developed by ICLEI together with three partners. The toolkit is designed to provide any European public authority with advice and information on the straightforward implementation of GPP. The toolkit consists of 3

independent modules, each designed to overcome a specific problem identified as a barrier to the uptake of GPP within a public organisation:

- A strategic module which seeks to raise the political support for GPP within an organisation, targeting in particular decision makers
- A legal module which seeks to clarify legal issues and is designed for both - strategic and operational levels
- An operational module aimed at purchasing officers, responsible for the preparation of tender documents; includes concrete examples of environmental criteria for 11 product and service groups, for use in public tendering procedures. The product groups covered are:

- Paper
- Cleaning products & services
- Office machinery
- Construction
- Transport

- Furniture
- Electricity
- Food and catering services
- Textiles
- Gardening services
- Equipment used in the health sector



The toolkit is a core part of the Commission's strategy for promoting GPP across Europe within its sustainable production and consumption strategy. The work was co-ordinated by ICLEI who partnered with three further European organisations: Ecoinstitut Barcelona, SenterNovem and SMK.

The GPP toolkit can be found at: http://ec.europa.eu/environment/gpp/index_en.htm

For more information on the project please email Simon Clement at simon.clement@iclei.org

2. Project News

SMART-SPP project – early market engagement with pre-procurement

Starting in September this year, ICLEI together with 10 European partners will work on a three year long project on an innovative new public procurement approach.

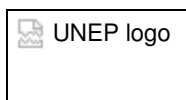
The SMART-SPP project, will promote the introduction onto the market of innovative highly energy efficient technologies that are in the last stages of development. This will be done through encouraging greater early market engagement between public authority procurers and suppliers in the pre-procurement phase. SMART-SPP strongly focuses on implementation and for this reason involves the partnership of five public authorities that will test a developed common integrated approach on procurement of green innovative technologies.

ICLEI invites all public authorities as well as manufacturers, suppliers and their associations developing innovative technologies to get involved in the pre- procurement activities of SMART-SPP.

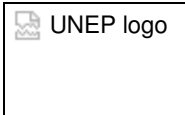
SMART-SPP is funded by the Intelligent Energy Europe programme. More information on the project will be provided in the next edition of the Sustainable Procurement Update.

For further information please contact Philipp Tepper at philipp.tepper@iclei.org

Making the United Nations more sustainable: UNEP Sustainable Procurement guidelines on office IT equipment now available



ICLEI has developed Sustainable Procurement guidelines for office IT equipment for the United Nations Environment Programme (UNEP). The guidelines will support the UN's procurement activities to become sustainable by end of 2009. The guidelines are designed to support both UN requisitioners and procurers to purchase computers,



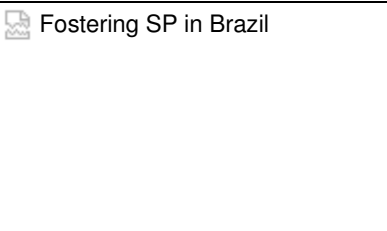
notebooks, display and imaging equipment that meets high environmental and social standards.

The guidelines are based upon common UN procurement procedures and provide copy-and-paste sustainability criteria applicable for six world regions: Europe, North America, South America, South-East Asia, Middle East and South-West Africa.

UNEP is a participant of the Sustainable Procurement Campaign, Procura+ which supports public authorities and other organisations in implementing sustainable procurement and promotes their achievements.

For further information or to obtain a copy of the guidelines please contact Philipp Tepper at philipp.tepper@iclei.org

Fostering sustainable procurement in Brazil



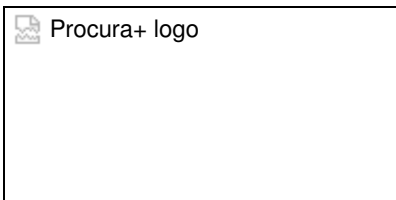
ICLEI's European Secretariat together with the ICLEI office in São Paulo (Brazil) are collaborating together on a training course on how to carry out sustainable procurement in Brazil. The two-day training package will be developed specifically for the needs of local and regional governments in Brazil. The training session will be subsequently held in São Paulo for local governments. The engagement is part of a larger project on "Fostering Sustainable Public Procurement in Brazil". The project aims to implement sustainable public procurement (SPP) policies and measures in three

pilot governments: State of São Paulo via the Secretary of Environment, State of Minas Gerais via the Secretary of Planning and the City of São Paulo via the Secretary of Environment. The project focuses on the roles and responsibilities of the governments as beacons of innovation and investment for sustainability.

For more information on the project or the training package please contact Peter Defranceschi at peter.defranceschi@iclei.org

3. Procura+ Campaign News

Eight new public authorities join the Procura+ Campaign



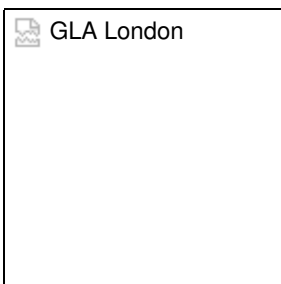
ICLEI - Local Governments for Sustainability is pleased to announce the participation of 8 new public authorities in the Procura+ Campaign:

From the UK - the [Greater London Authority Group](#), the [Eastern Shires Purchasing Organisation](#) and the [City of York](#); from Spain – the [Waste Agency of Catalunya](#) (Agència de Residus de Catalunya); in France - the [City of Saint-Denis](#), the [Region of Limousin](#) and the [Municipality of Mouans-Sartoux](#); and from Italy, the [Regional Environmental Protection Agency for the Region of Toscana](#) (ARPAT).

The Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement – and help promote their achievements.

For information on the participants or on Procura+ please visit www.procuraplus.org

Responsible procurement in the Greater London Authority



The Greater London Authority (GLA) Group spends each year in total over £ 3 billion (approximately 3.7 billion EUR). In December 2006 the Group launched its new Responsible Procurement Policy which aims to ensure procurement that supports wider social, economic and environmental objectives in ways that offer real long-term benefits to London. Within this policy the GLA is aiming to tackle climate change through reducing CO₂ emissions related to the products and services it purchases. If current practices are maintained CO₂ emissions are predicted to rise by 15% by 2025.

One of the key pillars of this strategy is the Buildings Energy Efficiency Programme (BEEP), which has been developed in partnership with the C40

cities and the Clinton Climate Initiative (CCI). BEEP aims to reduce CO₂ emissions from GLA group buildings by 20% by 2010 and 60% by 2025, and through this also act as an example for the wider public and private sector. The basis of BEEP is to retrofit buildings with energy efficiency measures using a Performance Contract that guarantees savings over a period of time – normally less than 10 years. This is based on a comprehensive and robust commercial model. Contracts already signed (within 7 months) should lead to an annual reduction of 8,000 tonnes of CO₂ and lead to 1.3 million EUR savings for the GLA Group.

The Group has also awarded a contract for courier services, which specifies strict environmental standards for the vehicles used by the winning contractor in carrying out the service. The GLA has also established the Green Procurement Code as a free support service for London based organisations on how to reduce environmental impacts through responsible procurement.

For more information on these and other responsible procurement activities being undertaken by the GLA Group please contact collanmurray@tfl.gov.uk, or visit www.london.gov.uk/rp or www.greenprocurementcode.co.uk

Is your organisation a participant in the Procura+ Campaign? Now is your chance to promote your organisation's achievements on sustainable procurement. Contact ICLEI on procurement@iclei.org

Procura+ Intranet section: New resources available

Participants of the Procura+ Sustainable Procurement Campaign have exclusive access to a password-protected participants' area on the Campaign website. The participants' area includes a large number of continuously updated resources that can practically assist participants to implement sustainable procurement and may certainly be useful for the Campaign National Partners to promote Procura+.

The latest information available in the participants' area includes:


- New resources in the product groups textiles, paper, office IT equipment, cleaning products, construction and transport, including information on ecolabels, purchasing criteria and guidelines and the new UK Government Strategy on Sustainable Construction
- New Tools and Guidelines, including the CIPS Guide to Responsible Procurement, the UNEP Sustainable Procurement Guidelines and the European Commission's GPP Toolkit for ten product groups
- New documents in the product groups textiles, paper, office IT equipment, cleaning products, construction and transport
- New example tender documents for purchasing office IT equipment from Düsseldorf, Germany

We encourage all public authorities to share information such as reports, case studies and tender documents as well as information on events, new policies, etc. with other participants.

4. Upcoming Events

EcoProcura 2009 conference “Climate Neutral through Procurement” announced

ICLEI and Reykjavik City Council are pleased to announce the EcoProcura 2009 conference: Climate Neutral through Procurement. The 7th EcoProcura in the series will be held on 25-27 March 2009 in Reykjavik, Iceland.

The logo for EcoProcura 2009, featuring a small icon of a globe or similar symbol to the left of the text "EcoProcura 2009".

EcoProcura is the only European conference to provide a platform to promote exchange and dialogue amongst purchasers from all levels of governments, suppliers, policy-makers and multipliers on strategies and the latest practical solutions for implementing sustainable procurement.

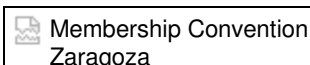
The conference programme will be developed through an interactive online process. This will include an opportunity to submit contributions to facilitate and present at workshops and plenaries and to participate in the marketplace. A selective Call for Contributions for specific programme elements will be open for contributions at the end of this month (July).

We look forward to your contributions to the programme and welcoming you in Reykjavik! Latest conference information is available at: www.iclei.org/ecoprocura2009

For more information please visit the conference website or contact Philipp Tepper at philipp.tepper@iclei.org

5. Recent Events

Sustainable Procurement at the ICLEI European Membership Convention in Zaragoza



The latest ICLEI European Membership Convention took place on 23-25 June in Zaragoza, Spain. One of the clear messages from the Conference was that sustainable consumption activities are at the heart strategies to address climate change, and that public procurement activities can play a strong role in supporting these strategies.

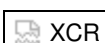
There were two sessions within the conference dedicated to sustainable procurement and climate change. The sessions included two excellent case studies of highly successful sustainable procurement actions at the local government level presented by the City of Stockholm and the

Greater London Authority (GLA), a new Procura+ participant. More information on the actions of the GLA are in the section on "Procura+ Campaign News". Activities specifically addressed included clean transport, energy efficient construction and working with supplier transportation.

Further discussions re-emphasised the need for further efforts to produce clear and widely accepted definitions of what is a "green" product or service, the necessity to spread information on new technologies (the Intelliplug was presented as an interesting product), assistance in awareness raising activities within public authorities, and finding appropriate ways to communicate the financial and environmental benefits of sustainable procurement.

For more information on the conference please visit www.iclei.org/zaragoza2008

1st Buy Recycled Network Convention, 3-4 July



The new Procura+ participant, the Waste Agency of Catalunya, organised the 1st Buy Recycled Network Convention (XCR) in Barcelona last week.

The event brought together around 300 participants interested in GPP and recycled/recyclable and biodegradable products. ICLEI was invited to present the European context on GPP in a roundtable.

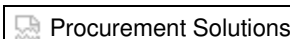
As part of the Convention, there was an exhibition with four displays: an office, a park, a construction site and a bar-restaurant showing the different recycled products that could be found in each location. Also, as part of the conference activity, personal interviews were organised throughout a Business to Business session between the public and private sector.

On the second day, ICLEI was invited to present the Procura+ Campaign together with representatives from the XCR, London Remade and the Catalogue of Recycled products in Belgium.

The Buy Recycled Network (XCR) is a virtual meeting place for public authorities, companies and private consumers wishing to buy and sell recycled, recyclable and/or biodegradable products, with the aim of creating a partnership between agents and stimulating the market for these products.

For more information or to access the Network please visit <http://xcr.arc.cat>

Great interest in the EU Ecolabel at Procurement Solutions 2008



On behalf of the European Commission (EC), ICLEI successfully promoted the EU Ecolabel as a useful tool for GPP at Procurement Solutions - the UK's official government event for the public sector procurement community, held in London on 10-11 June.

Both at the stand and during the specialist seminars, hundreds of procurement decision-makers and practitioners received information on the use of the EU Ecolabel criteria in procurement tendering processes to draw up specifications and award criteria. Information on the EC's GPP training toolkit was also provided.

ICLEI was not alone at the exhibition, having worked in co-operation with Defra, Aquados Ltd. and Sharp as part of the project "Promotion of EU Ecolabel to public procurers". The project aims to raise awareness and promote the use of the EU Ecolabel criteria in public procurement and throughout the supply chain.

For more information please contact Philipp Tepper at philipp.tepper@iclei.org

6. Other News

The Basque Government makes 100% commitment to environmental and social procurement

On the 29 April this year, the Basque Government (Spain) adopted a policy regarding the inclusion of social and environmental criteria as well as other public policies in the public procurement of the Central Basque Administration and its organisations. The object of the policy is to define when and how environmental and social criteria have to be introduced in tenders and other contractual documents. Some of the compulsory clauses defined in the new policy are:

- Cars: Procurement of passenger cars with low fuel consumption and CO₂ emissions
- Buildings: Inclusion of sustainability and bioclimatisation criteria for contracting the design, construction and refurbishment of buildings
- Office equipment: Procurement of wooden furniture steaming from sustainably managed forests and particle boards with low formaldehyde
- Accessibility: Establishment of universal access and inclusion of "design-for-all" criteria
- Social integration: Inclusion as part of the contract performance clauses a percentage of the contract to long term unemployed people

The new policy along with the existing GPP Programme, places the Basque Government in a strong position in its leading role as an exemplary and responsible administration at the Spanish national level. The Regional government has established the right approach to achieve the objective of greening 40% of all relevant purchases, placing the Basque Country at the same level of some of the most advanced European countries in this field.

At the end of last month (27 June), the Basque Environmental Agency (IHOBE) organised a regional event on GPP to present the new GPP Manual adapted to the needs of local governments in the Basque Country. More than 80 participants attended the event, which also saw a presentation from ICLEI's Sustainable Procurement team on the importance of GPP focusing on the European context. Several sessions dedicated to GPP were also held offering opportunities for exchange between the public sector and private companies.

For more information please email Bettina Schaefer from the Ecoinstitut Barcelona at bettina.schaefer@ecoinstitut.es

Subscribe? Feedback? Questions? Please let us know!

If you would like to Subscribe to the Sustainable Procurement Update, have any further questions, would like to give feedback on ICLEI's work in Sustainable Procurement or would like to be taken off this mailing list, please contact us at: procurement@iclei.org

The Sustainable Procurement Update is produced by the European Secretariat of ICLEI - Local Governments for Sustainability. Editors: Amalia Ochoa (responsible) and Marta Anglada.

ICLEI is an international association of local governments and national and regional local government organisations that have made a commitment to sustainable development.

More than 900 cities, towns, counties, and their associations worldwide comprise ICLEI's growing membership. ICLEI works with these and hundreds of other local governments through international performance-based, results-oriented campaigns such as the Procura⁺ Campaign and programmes.



The Procura⁺ Sustainable Procurement Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement – and help promote their achievements. The Campaign was established in 2004 to help drive the mainstreaming of sustainable public procurement throughout Europe. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

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