

Sustainable Procurement

Edition 61, March 2015

Dear Reader,

We are pleased to send you the triannual Update on Procura⁺, the European Sustainable Procurement Campaign, and ICLEI's Sustainable Procurement activities in Europe.

You can also read more about Procura⁺ Campaign developments by visiting the Campaign website www.procuraplus.org. You can find more information about ICLEI's projects on Sustainable Procurement at www.sustainable-procurement.org/get-involved/.

ICLEI welcomes your contributions! Just send your news to procurement@iclei.org. News from Procura⁺ Campaign Participants and ICLEI members enjoy publishing priority!

If this newsletter does not display properly, please click here to view it online: www.sustainable-procurement.org/index.php?id=183

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1. Global Lead Cities Network makes the case for sustainable procurement



Sustainable procurement will take centre stage at the [ICLEI World Congress](#) in Seoul (Korea) next month as Seoul Metropolitan Government and ICLEI join forces to establish a global lead cities network on sustainable public procurement (SPP). The initiative aims to create a worldwide network of leading cities that share and develop their capabilities to implement sustainable and innovation procurement, driving a transition to sustainable consumption and production.

Cities including Seoul (Korea), Cape Town (South Africa) and Ghent (Belgium) will take an exemplary role globally in the implementation of SPP by setting ambitious, quantified targets for the implementation of SPP, developing a clear implementation strategy and undertaking an evaluation of performance.

The cities will act as global and regional champions of SPP to help promote and accelerate its widescale adoption by other cities. They will collaborate closely with the other cities in the network through ongoing exchange on SPP implementation.



For more information contact the Global Director of ICLEI's Sustainable Procurement Capacity Centre: mark.hidson@iclei.org.

2. Project news

Clean Fleets project launches new resources for public procurers



A series of resources aimed at helping public procurers to comply with the EU's Clean Vehicles Directive have been released by the [Clean Fleets project](#). The free publications, which include a guide, a life-cycle costing tool, and factsheets, provide up-to-date information and advice from experts and practitioners.

Titled "Procuring clean and efficient road vehicles", the [Clean Fleets guide](#) presents in-depth information for public authorities and public transport operators tasked with purchasing vehicle fleets in accordance with EU legislation. Backed-up by real life examples from

European public authorities, the guide shows how environmental criteria can be introduced at various stages of the procurement process.

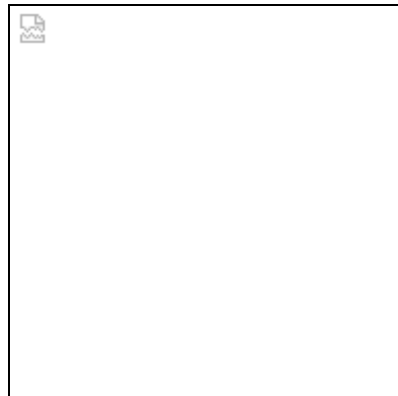
The [life-cycle costing tool](#) empowers procurers to measure the cost of their fleet over its full life span, granting an insight into environmental impacts in addition to financial costs. The factsheets provide definitions and pertinent information on a range of topics, including vehicle test cycles, EU legislation and policy, and more.

For more information, visit the [Clean Fleets publications page](#).

GPP 2020 project helps reduce CO₂ by over 140,000 tonnes

Public tenders published through the GPP 2020 project have saved the equivalent of over 140,000 tonnes of CO₂ since the project began, more than the CO₂ produced by [20,000 average European households](#) each year.

The savings are based on a comparison between emissions of previous, or standard, tenders and those of the new tenders that have been implemented by the purchasing partners of GPP 2020. To date, 21 tender models have been uploaded to the [GPP 2020 website](#), outlining exactly how different councils across Europe have implemented low-carbon tenders. These models include procurement approaches and award criteria that can be implemented by other public authorities.



The project is working to support the European Union's goals of

achieving a tangible reduction in greenhouse gas emissions, an increase in the share of renewable energy and improved energy efficiency by 2020. To achieve these goals, GPP 2020 will implement more than 100 low-carbon tenders and host capacity building trainings.

For more information, visit the [GPP 2020 low carbon tenders page](#).

Applications open for Public Procurement of Innovation Award 2015



Following the success of the inaugural edition, public procurers who have worked with the private sector to purchase innovative, more effective and efficient products or services are invited to apply for the Public Procurement of Innovation Award 2015. The award is open to applicants from national, regional and local public authorities, while nominees for the 2014 PPI Award can apply using a new or improved tender.

In addition to media attention, the winning candidate will be presented with a trophy and the title of “European innovation procurement of the year” at a prestigious ceremony attended by high-level representatives of the European Commission. To take part, prospective applicants should fill in the [application form](#) and submit it to info@innovation-procurement.org. Submissions are accepted until 31 March 2015.

Dutch hospital Erasmus Medical Centre Rotterdam overcame competition from five other finalists to be awarded the first ever PPI Award in September 2014. The hospital impressed the jury (comprised of respected professionals in the field) with its innovative robotic bed washing facility, which used high precision cleaning robots to disinfect hospital beds in a conveyor belt format. The award was presented by the European Commission’s Bonifacio Garcia Porras.

For more information, visit the [Award page](#).

GPP News Alert: New case studies and policy initiatives available

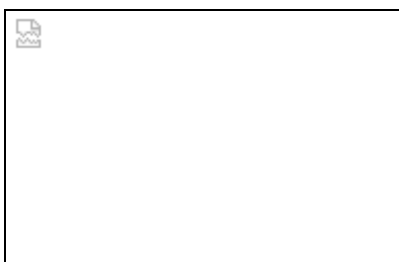
To date, the EU GPP Helpdesk has published [GPP criteria](#) for 22 categories of products, services and works, 20 of which are available in all European languages. Recent additions include criteria for [Electrical and Electronic Equipment](#) used in the Health Care Sector, [Imaging Equipment](#) and [Water-based Heaters](#) with the GPP criteria for [Food and Catering](#) currently under consultation.

The February edition of the GPP News Alert was the first to include a dual interview with Cuno van Geet, of the Ministry of Infrastructure and the Environment, Rijkswaterstaat, the Netherlands and Joan Prummel, Category Manager for Waste and Resources at the Dutch Department of Economic Affairs, discussing the topic of [Circular Economy](#). The February edition also included GPP examples looking at the London Fire Brigade’s recent tender as part of the [FiredUP project](#) as well as the [City of Aalborg’s](#) use of procurement to meet its environmental objectives.

The recently published March edition includes a detailed case study on the successful procurement of passive schools in the [City of Frankfurt](#) and a review of the GPP policy launched by the island nation of [Cyprus](#). Additionally, it includes an interview with [Jorma Lamminmäki](#), Procurement Director of the City of Helsinki’s Procurement Centre.

For further information contact the gpp-helpdesk@iclei.org.

Efficient Interfaces in Eco-Innovation



The GreenXpo project is nearing an end and project partners are currently preparing for the final conference. The conference will take place over the course of two days, April 22-24, in the City of Jyväskylä, Finland. The City of Jyväskylä is located in central Finland and is a well-known university city. The city strives to be a forerunner in the development of sustainable resources in Finland.

The first day of the conference, titled “Efficient Interfaces in Eco-Innovation”, will include presentations on Finland’s Bioeconomy

strategy from Jussi Manninen of the Finnish Ministry of Employment and the Economy, as well as on Circular Economy from Mari Pantsar Kallio of Sitra, the Finnish Innovation Fund. Additionally, GreenXpo partners will present the findings of the project, many of which are documented in the form of case studies on the projects' [InnovationSeeds](#) website.

The second day will include presentations from Giulio Pattanaro of DG Research & Innovation on eco-innovation in Europe, and Pirkko Korhonen of the City of Jyväskylä, will present the history and future of resource wisdom in the city. On the final day of the conference, registered participants are invited to take part in field visits to local eco-innovative companies.

A draft [agenda](#) is available online and [registration](#) is necessary.

3. Procura+ Campaign news

Chair and Vice-Chairs drive Procura+



We are delighted to announce the selection of the Procura+ Chair and Vice-Chairs for the period 2015-2018: Pekka Sauri from Finland, Mercè Rius i Serra from Spain and Martine de Regge from Belgium.

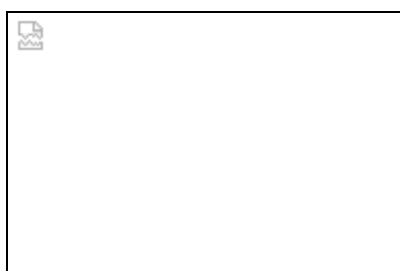
“Responsible public procurement represents a tremendous opportunity, not only to make our societies more sustainable, but also to ensure social justice and fair treatment,” says Procura+ Chair Pekka Sauri, “the Procura+ Campaign can send a strong message to Europe on the importance of Sustainable Public Procurement”.

The Chair and Vice-Chairs will support the Campaign with their knowledge and experience of sustainable procurement, advocating the principles of Procura+ to public authorities. “It is great to see that Deputy Mayor of Helsinki Pekka Sauri and Deputy President for Environment at Barcelona Provincial Council Mercè Rius i Serra continue for another three years representing Procura+,” says Procura+ Manager Philipp Tepper, “we warmly welcome Deputy Mayor of Ghent Martine de Regge as Vice-Chair and very much appreciate that the host of the last [EcoProcura conference](#) further strengthens their sustainable procurement activities.”



For more information, visit the [Procura+ website](#).

Copenhagen joins Procura+



Copenhagen’s goal of becoming CO₂ neutral by 2025 is clearly linked to a strong focus on growth, employment and quality of life. Now, the city administration made a further commitment in achieving its environmental, social and economic policies by joining the leading network on sustainable public procurement.

Copenhagen’s total procurement volume is €1.5 billion per year. With this buying power, it has a large influence on the Danish market and the supply of goods. In order to achieve its goal of carbon neutrality, the City of Copenhagen plans to use the tender process as a tool to

influence the market for green public transportation and green transportation in general.

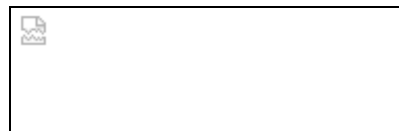
Copenhagen is a strong driver in the Partnership for Green Public Procurement that “is constructively and openly aimed at developing concrete procurement objectives that will make a difference to the environment, locally as well as globally.” ([Danish EPA 2015](#)).

Please read more about the City’s activities at [international.kk.dk](#).

Public transport provider VAG Freiburg joins Procura+

We are pleased to announce that the VAG Freiburg, the city’s public transport provider, joined the Procura+ network in February 2015.

VAG Freiburg is driving sustainable procurement practices within their

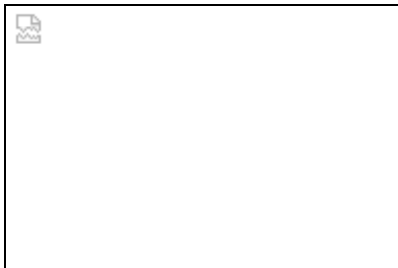


business operations. It is an active participant in the [Clean Fleets project](#) and supports international cooperation and exchange.

For further information, please see www.vag-freiburg.de.



Koprivnica becomes first Croatian city to carry out public procurement of renewable energy



The City of Koprivnica (Croatia) has chosen to procure electricity produced from renewable sources, greatly reducing the carbon footprint of public institutions in the city. The move marks the first public procurement of renewable electricity in the history of Croatia. Green energy is currently used to power primary and secondary schools, universities, and street lighting, in addition to city-owned buildings.

The use of renewable energy is estimated to save 1,300 tons of CO₂ emissions per year compared to conventionally produced energy, contributing to Croatia's obligations to reduce CO₂ output under terms of its EU membership. As a member of the [Covenant of Mayors](#), the decision to procure more environmentally-friendly electricity also goes towards the commitment to lower emissions by 20 percent by the year 2020.

The city was aided with the technical aspects of procuring renewable energy by the [PRIMES project](#), an EU-funded initiative that seeks to provide hands-on support for public purchasing organisations to implement green public purchasing in six European countries: Croatia, Denmark, Sweden, Latvia, France and Italy. Additional support was provided by the [Regional Energy Agency North](#) and [UNDP Croatia](#).

The [PRIMES website](#) hosts best practice case studies and around 15 publicly available training modules (PowerPoint presentations) on energy-efficient procurement including a variety of products and services.

4. Upcoming events

[ICLEI World Congress - SPP workshop and launch of Global Lead Cities Network](#)

12 April 2015, Seoul (Republic of Korea)

[GPP 2020: Low carbon procurement in practice](#)

21 May 2015, Riga (Latvia)

5. Other News

New sustainable procurement team members

We would like to welcome Gabriella Gyori and John Watt to ICLEI's Sustainable Economy and Procurement team.

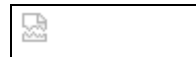


Gabriella has a Masters degree in Law from the Karoli University, Budapest and a degree in public administration (2003 – 2007) from the Corvinus University, Budapest. Prior to ICLEI she worked at the EU Agency, Eurofound. She also spent some months as voluntary procurement adviser at the Disability Federation Ireland. Previously she worked as an audit officer at the Ministry of Economics in Hungary and as a junior associate at a private law firm. Gabriella will be focusing on the InnProBio, PRIMES, PROBIS, WaterPIPP projects and the revision of the GPP Handbook project.

John has recently completed a PhD in Sustainability Accounting and has a master's degree in Environmental Entrepreneurship, both from the University of Strathclyde in Glasgow. Previous SPP experience includes the creation of a sustainability toolkit for Argyll and Bute Council in Scotland. John also spent 18 months with North Glasgow Housing Association, leading on sustainable procurement and energy efficiency. At ICLEI, John will be focusing on the revision of the EU Buying



Green! Guide, SPP Regions, the Procura+ campaign and the Global Lead Cities Network.

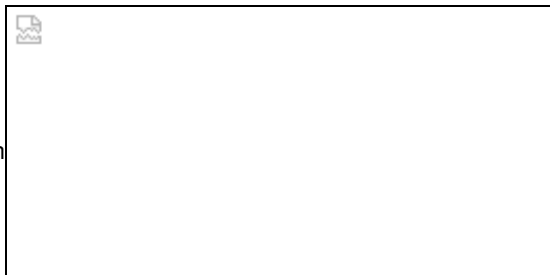


Check out some of the latest resources on sustainable procurement

The [Sustainable Procurement Resource Centre](#) has more than 700 resources available online through an easy to use system. These include publications on the results of studies; good practice cases; tools and guidance material; online information; and SPP criteria use in preparing public tenders.

A few of the resources recently added:

- Procuring clean and efficient vehicles: A Clean Fleets Guide (2014)
- Socially responsible procurement of garments and textiles (2014)
- The Power of Procurement - public purchasing in the service of realizing the right to food (2014)
- Supporting public procurement of building innovative solutions: cross-border appraisal of the state of the art (2014)



These, along with all the resources available on SPP, can be accessed by visiting www.sustainable-procurement.org/resources

If you have a resource which you would like to see published through the Sustainable Procurement Resource Centre, please let us know by sending an email to procurement@iclei.org.

6. Up for discussion



The online hub of all things related to public procurement, the Procurement Forum is the place for public authorities, procurers, policy makers, researchers and other stakeholders working in the field of sustainable and innovation procurement to exchange, connect and collaborate.

[Register](#) to get involved in current discussions, including:

1. Is the EU regulatory framework leading to a widespread and effective implementation of pre-commercial procurement?

- How has the new EU Framework affected Pre Commercial Procurement?
- What are the main barriers to pre-commercial procurement in Europe?

2. Circular economy and procurement

A key element of the European Commission's circular economy package is "designing out" waste, using innovation throughout the value chain. Approaches like lightweighting, durability, substitution, ensuring recyclability, reuse can help this.

- Are there any public procurement procedures where the procurer had significant influence on the design of a certain product?
- Why are these approaches not used more widely in public procurement?

Head over to the [Procurement Forum](#) and join the debate!

Subscribe? Feedback? Questions? Please let us know!

If you would like to subscribe to the Sustainable Procurement Update, please send an email stating so to procurement@iclei.org including in it your contact details.

If you have any further questions, would like to give feedback on ICLEI's work in Sustainable Procurement, or would like unsubscribe, please also contact us at procurement@iclei.org

The Sustainable Procurement Update is produced by the European Secretariat of ICLEI - Local Governments for Sustainability. Editors: Caroline Chandler & Marlene Grauer (responsible).

ICLEI is an international association of local governments and national and regional local government organisations that have made a commitment to sustainable development.

More than 1,200 cities, towns, counties, and their associations worldwide comprise ICLEI's growing membership. ICLEI works with these and hundreds of other local governments through international performance-based, results-oriented campaigns, such as the Procura+ Sustainable Procurement Campaign.



The Procura+ Sustainable Procurement Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement and help promote their achievements. The Campaign was established in 2004 to help drive the mainstreaming of sustainable public procurement throughout Europe. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

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